

ANNUAL REPORT 2019



LE GRAI DÉFOULE

> Quebec Cancer Foundation



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Major partners, big-hearted donors, highly motivated volunteers, hundreds of individuals who give their all, each in their own way, committed staff and satisfied beneficiaries and residents, massage therapists, kinesiologists, art therapists and nurses experienced in oncology; everyone is involved. These are the people our family is made up of!

Because every one of you keeps that light shining at the end of the tunnel.

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Cancer is also a stage of life, and we are doing what we can to make it easier.

Mission

For 40 years, the Quebec Cancer Foundation has been raising funds to support people with cancer and their loved ones here in Quebec by providing services focused on their daily needs and concerns. We are there, at the heart of the ordeal, to listen, inform, comfort, accompany and provide accommodation to Quebecers whose lives have been turned upside down by cancer. Since 2009, over \$61 million has been donated to programs and services in the various regions of Quebec thanks to the generosity of the public, the support of our volunteers and the dedication of our partners.

Values

- Solidarity
- Commitment
- Respect
- Integrity

N°6

104

Considered the most credible health sector organization in Quebec by all age groups.

Considered the most credible health sector organization in Quebec by older adults.

◀ 2

THE QUEBEC **CANCER FOUNDATION AT A GLANCE**

A presence across Quebec through our five Regional Centres







20,366 CANCER15-39.COM

6,113 PARTICIPATIONS IN OUR ACTIVITIES AND COMPLEMENTARY THERAPIES as massage therapy,

40 YEARS OF SUPPORT

2019 marked our 40th anniversary. For four decades, the Quebec Cancer Foundation has been reaching out all across the province, providing support to people with cancer and their loved ones.

Since its creation, the Foundation has been fuelled by the passion, talent and dedication of extraordinary people. From its five founding fathers to the donors, partners, employees and volunteers of today, every one of these people has helped forge its deeply human, visionary character. They have contributed to its longevity and made the organization a true institution, with deep roots in the community through its six facilities, including the new Lévis Lodge that opened in the spring of 2020.

In the words of Manon Massé, who paid tribute to our 40th anniversary at the Quebec National Assembly on November 5, 2019: "On behalf of the people of Quebec and the half million Quebecers it has supported on a daily basis, I would like to take advantage of this anniversary to thank the directors, employees and hundreds of volunteers who have succeeded one another over the past 40 years. In all that time, these guardian angels have shown compassion and an inexhaustible generosity of heart."

But the Quebec Cancer Foundation won't stop there: it has decided to be even CLOSER TO THE PEOPLE by going wherever anyone facing cancer is to be found, in every part of Quebec, and by developing new services that correspond to people's actual needs, regardless of their age or history:

- New free transportation corridors for patients at Laval's Cité-de-la-Santé Hospital and Charles-Le Moyne Hospital in Longueuil.
- Art therapy at the CHUM and Maisonneuve-Rosemont Hospital.
- New marches du Grand défoulement in Rimouski and Laval.
- Yoga in Chibougamau, Boucherville and the CHUM.
- In-chair massage therapy during chemotherapy treatments in
 17 hospitals over a large territory from Montreal to Quebec City, including Granby, Cowansville, Saint-Hyacinthe, Drummondville, Fleurimont,
 Victoriaville, Sorel, Trois-Rivières,
 Shawinigan and Lévis.

Due to the loyalty of the entire family of the Quebec Cancer Foundation, we are able to faithfully support each and every person suffering from cancer and their loved ones, and to accompany them through the ordeal they are facing—not only today, but also tomorrow, by looking toward the future and maintaining our growth, always with an eye to their best interests.

Indeed, the impact of your donations continues far beyond that gesture. As you read on, you will discover some of the lives that have been transformed thanks to your generosity.

Thank you for your compassion, your loyalty and your generosity.





Michel L. Lesage, Eng. President of the Board of Directors

Marco Décelles, CPA, CMA Director General

A WORD FROM OUR SPOKESPERSON

Having experienced it at close hand as a loved one, I know how much room cancer can take up. In couples and families. At work or at home. Day and night, you can feel it intruding where it isn't invited, and it's easy to let it control every sphere of your life.

That's precisely why I chose the Quebec Cancer Foundation. As spokesperson, I want people to know that there are resources that help people maintain a certain balance in their lives, even in the face of illness.

For 40 years now, the Foundation has been doing exceptional work to help people with cancer and their loved ones live better with cancer. To be better prepared for what's coming. To talk to each other better. To take better care of themselves.

The Foundation is there to help all Quebecers facing cancer, regardless of their age, where they come from, their situation or their history. In fact, more than 55,000 people are expected to have their daily lives turned upside down by a cancer diagnosis this year in Quebec, while one Quebecer in two will face cancer during his or her lifetime. That's a lot of people who will need an attentive ear, a room close to their treatment site or a massage to soothe the pain.

But you know what? The Quebec Cancer Foundation is in the best position to meet the demand, if we give it the means to do so.

So I thank you most sincerely for working with us to preserve the quality of life of people with cancer and their loved ones.

Because together, we can make sure that cancer doesn't take up all the room!



Bruno Pelletier Volunteer spokesperson for the Quebec Cancer Foundation







"

Dr. Maurice Falardeau

The Quebec Cancer Foundation is an independent organization dedicated to improving the quality of life of patients.

Ω

Dr. Pierre Audet-Lapointe

Dr. Pierre Band



Dr. Michel Gélinas



Dr. Yvan Méthot

ONCE UPON A TIME, 40 YEARS AGO, FIVE DOCTORS ►

In 1979, outraged by the deplorable living conditions of some cancer patients located outside the major centres, five oncologists at Notre-Dame Hospital decided to tackle the problem themselves: **Dr. Michel Gélinas, Dr. Pierre Audet-Lapointe, Dr. Yvan Méthot, Dr. Maurice Falardeau and Dr. Pierre Band.**

They established the Quebec Cancer Foundation, an independent organization dedicated to improving patients' quality of life by providing access to information, psychological support and specialized accommodation within easy reach of the health care centres.

That was where our story began... And since that day, we have assisted over half a million Quebecers.

Half a million people who have benefited from our services in one way or another: a comfortable bed in one of our Regional Centres, a comforting response from an experienced oncology nurse via our Info-cancer Services, a moment of relaxation provided by our massage therapists who are specialized in masso-oncology and certified by the Fédération québécoise des massothérapeutes, a liberating brush stroke during an art therapy workshop, an illuminating bibliographical reference... Whatever their reason for coming to the Foundation, we have been there to help them through their ordeal.

The dream became a reality when those specialist physicians were no longer content to simply treat their patients, but actually transformed the ways things were done in their field.

◀ 6

ACCOMMODATE



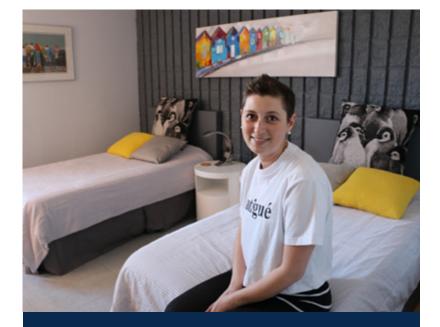
Since 2010, more than 20,000 Quebecers have been guests of the Foundation.

Because a welcoming environment can break the isolation

The Quebec Cancer Foundation is the foremost organization that offers accommodation to people with cancer during their treatment, and also to their loved ones. Despite being away from their family, friends and their homes, our residents can profit from a warm, positive, reassuring living space in our four Lodges. They receive support and comfort at minimal cost as they are lodged, fed and accompanied on a daily basis by attentive employees and volunteers.

"The services here are exceptional and the atmosphere is unique. The energy is positive, relaxed, infused with the values of sharing, understanding and respect. You create strong bonds in a short time and you don't even realize that you are sick. I wonder what people would do on their own to get through cancer, if environments like this didn't exist..."

- Michel Massie, beneficiary of the Foundation



A bit of history...

Oncology treatments are spread over several weeks. Since these treatments are only available in large urban centres, people from remote areas used to have to find a place to stay at their own expense, which only aggravated their anxiety and fatigue. As a radiation oncologist, I was very concerned about this situation. Forty years ago, no other organization took this aspect of patient care seriously. The situation was often deplorable.

- Dr. Michel Gélinas, cofounder and administrator

A unique network of Lodges



MONTREAL

- 7,709 people hosted since 2010
- 49 beds available
- 693 people stayed in the last 12 months
- Residents benefit from **free transportation** to their treatment site
- An **outdoor garden** provides opportunities to escape inside the city's urban environment



OUTAOUAIS

- 3,908 people hosted since 2010
- A few steps away from the Gatineau Centre de santé et de services sociaux
- 26 beds available
- 430 people stayed in the last 12 months
- The Centre was named the "Michaël J. Givney Pavilion" in honour of the founder of the Knights of Columbus, who have donated several million dollars to the Foundation over the years



EASTERN TOWNSHIPS

- 5,415 people hosted since 2010
- Adjacent to the Centre hospitalier universitaire de Sherbrooke
- 32 beds available
- 603 people stayed in the last 12 months
- Close to hiking trails for energizing outdoor walks



MAURICIE

- 3,145 people hosted since 2010
- Adjacent to the Centre hospitalier régional de Trois-Rivières
- 24 beds available
- **394** people stayed in the last 12 months
- The Foundation's newest Regional Centre

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For the past 40 years, the Foundation has responded to pressing needs such as access to specialized accommodation close to care centres.

CATINTA





ACCOMPANY

Because sharing brings comfort

It's reassuring to be able to count on attentive people who are ready to answer questions and calm anxieties. The telephone peer matching service, complementary therapies and social activities provide sources of strength, energy and relaxation for people with cancer and their loved ones, making their experience with the disease less painful. These activities are offered free of charge or at low cost in every Regional Centre in Quebec.

"The Foundation's massage therapists make us feel like people, not patients. They manage to instill confidence in us even before they start. The first massage we receive is from their smile. Sure, there's the science. Surgery, radiation, chemotherapy... treatments for the body. But you also need healing for the heart and soul. And that's why the Quebec Cancer Foundation offers us these moments of tenderness."

- Marie-Paule Royer, beneficiary of the Foundation



A bit of history...

A true pioneer in the field of complementary therapies, the Foundation was the first organization to offer activities such as art therapy or kinesiology outside of palliative care units. These methods are effective in releasing the stress and tension associated with the disease. They make it easier for patients to express their emotions and encourage them to focus their energy on healing rather than brooding.

- Dr. Pierre Audet-Lapointe, cofounder and administrator

A range of services and activities offered in every region

- Art therapy workshops
- Massage therapy
- Coffee Get-togethers
- Qi Gong workshops
- Facial care
- Yoga
- Guided meditation
- Bingo

- Movie nights
- Communal dinners
- "Look Good Feel Better" Workshops
- Kinesiology
- Hairdressing services
- Loan of wigs
- Outings to the city
- Support Groups

Did you know that

- Our kinesiologists all have university training in kinesiology.
- Our art therapists all have training in psychosocial support, and some are psychologists.
- Our massage therapists are certified by the Fédération québécoise des massothérapeutes and are specialized in oncology.

(i) INFORM

Because knowledge is reassuring

Faced with the uncertainty and fear of a cancer diagnosis, it's essential to be informed. From its Regional Centre in Quebec City, the Foundation plays a central role in disseminating information about cancer. Through its Info-cancer Services and its Documentation Centre, it offers support to people living with cancer, their loved ones, the general public and healthcare professionals.

"My contact with the Info-cancer Services was very sympathetic. An experienced person sent me documents about my cancer and also put me in contact with someone who had been diagnosed with the same condition as me. Whenever they received any new documents that related to my request, they would send them to me. They were still thinking about me! It's so reassuring, especially in difficult moments. I felt a presence, a collaboration, and above all, I felt that those people were putting their whole hearts into it."

- Julie Couture, beneficiary of the Foundation





A bit of history...

In those days, the majority of the population knew nothing about cancer and what forms of treatment were available. The most common treatment was surgery; radiotherapy and chemotherapy were still new, troublesome approaches... Quebecers wanted to better understand the disease and its impacts. Our first line of attack was to give them adequate information in the form of our information brochures.

- Dr. Michel Gélinas, cofounder and administrator



Info-cancer Hotline

At the other end of the line is a nurse experienced in oncology who, in total confidentiality, is available to listen to you and offer information about every aspect of cancer.

She can also refer you to a free consultation service with our nutritionist and psychologist.

Info-cancer Library

The Info-cancer Library, the only specialized French-language library of its kind in North America, contains a vast collection of works on every aspect of cancer and on ways to live better with the disease: the various types of cancer and their symptoms, treatments and side effects, support, complementary medicine, nutrition, etc.



Successes along the way



From dream to reality



The wonderful history of the Foundation since its very beginnings is recounted in *La Fondation québécoise du cancer: du rêve à la réalité.* This book tells the story of five medical specialists who wanted to transform the ways things were done in their field in their day, and took their inspiration from the best in the world to implement it in Quebec. You can consult the book free of charge at https://fr.calameo.com/read/005082147f2923357da39).

"The story of the first forty years of the Quebec Cancer Foundation is well worth telling. The crusade against the disease is still far from over, but it has given rise to a number of Quebec heroes who will inspire new generations to take up the torch. This is the story of five of them."

- Dr. Guy Breton,

rector of Université de Montréal



- New mission, vision, values and visual identity
- Every Regional Centre offers massage therapy, art therapy and kinesiology to anyone with cancer

2011



Launch of the first Grand défoulement contre le cancer

2014

Work begins on the new Lévis Lodge, which opens its doors in the spring of 2020

2019

2005

- Opening of the Mauricie and Outaouais Regional Centres and Lodges
- Expansion of the Eastern Townships Regional Centre and Lodge
- Launch of the massage therapy service
- Start of kinesiology sessions in the Eastern Townships

2012

Singer Bruno Pelletier becomes volunteer spokesperson



2018

- First marches du Grand défoulement
- Launch of in-chair massage therapy service during chemotherapy treatment



LA MARCHE DU GRAND DÉFOULEMENT >

This year, in addition to the six existing walks in **Quebec City, Montreal, Rougn-Noranda, Trois-Rivières, Gatineau and Granby,** two new walks were added in Laval in partnership with the Maxime-Letendre Foundation and in Rimouski in partnership with the Association du cancer de l'Est du Québec.

More than **1,200 people marched alongside the Foundation** to proclaim their support for people dealing with cancer. The program for these eight beautiful days included games, music, speeches, massages and murals. And of course, eight walks brimming with hope and the joy of living. Families, colleagues and friends joined forces to raise funds and support these Quebecers facing cancer.

The walks were attended by Quebec personalities such as race car drivers Jean-François and Louis-Philippe Dumoulin, host and actor Luc Senay, and the mayor of Laval, Marc Demers, who were the Foundation's ambassadors in Mauricie, Eastern Townships, and Laval respectively. The marchers were inspired by the magical, touching atmosphere, full of dynamic, soulful energy. They will no doubt always treasure indelible memories of their experience. The granddaughter of a member of the organizing committee of the Quebec City walk fell under the spell and exclaimed that she wanted to volunteer for the Foundation. "This is the best party of my life." she said—she was just 8 years old.

At the Granby walk the Beaulieu clan came to support Marie-Claude Beaulieu, whose breast cancer is going into remission. "A walk like this one tonight is one of the few things that you can do as a group, that you can share, when you have cancer. Even though you have people around you, you're often alone with your illness, especially after the treatments." Marie-Claude Beaulieu said.

With more than **\$240,000** raised—over 20% more than last year—the Quebec Cancer Foundation will be able to support more people, come to their aid more swiftly, and accompany them more effectively.

The Quebec Cancer Foundation would like to extend its warmest thanks to all participants, donors, volunteers and partners for this great moment of sharing and solidarity.











walks across Quebec







Photo album

Le Grand défoulement in Granby, Gatineau, Laval, Montreal, Quebec City, Rimouski, Rouyn-Noranda and Trois-Rivières.



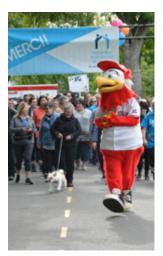






























LE GRAND DÉFOULEMENT DANS LES ÉCOLES ►



The Grand défoulement dans les écoles is a province-wide, artistic and sporting solidarity movement aimed at raising funds to support people facing cancer.

Because we all know someone who has been affected, several schools have mobilized and organized a *Grand défoulement* in their school to express their solidarity with those facing the disease.

It's a great way to let off steam together in the fight against cancer, it does everyone good, whatever their age...



participating schools

ZOOM IN 🕨

École Les Trois-Soleils

\$6,282



Cégep de l'Outaouais

\$5,060



École secondaire du versant

\$2,000











LE GRAND DÉFOULEMENT À MA FAÇON ►













committed organizers



community-organized events

How are all our programs and services funded?

Thanks in part to a committed community that organizes exciting fundraising events!



Un p'tit air d'accordéon



Grand Évènement BooTy® 5° anniversaire







Partenariat Eggsquis Sherbrooke





TGWT : Grand Défoulement contre le cancer

IN MAURICIE



Tournoi de golf Pierre Milette





24 heures du Lac Archibald



Défi Félix Deslauriers-Hallée



Souper Spaghetti & Soirée Dansante



4º édition de La course contre le cancer Dumoulin Compétition



Essentrics® contre le cancer



Défoulements organized in every region of Quebec

\$50,000 AND MORE

- La marche de Montréal
- Skiez pour une bonne cause 2019

\$25,000 TO \$49,999

- 24 heures du Lac Archibald
- La marche de Gatineau
- La marche de Granby
- La marche de Québec
- La marche de Trois-Rivières

\$10,000 TO \$24,999

- Coop Camping Saint-Esprit -Levée de fonds
- La course contre le cancer 2019
- La marche de Laval
- La marche de Rouyn-Noranda
- Nordik Spa-Nature 2019
- Partenariat Eggsguis Sherbrooke
- Un p'tit air d'accordéon 2019
- Yoga-concert contre le cancer

\$5,000 TO \$9,999

- Auto pour la vie 2019
- Café Grill Sodexo
- Défi Félix Deslauriers-Hallée 2019
- Déjeuner aux crêpes des trois belles-sœurs 2019
- Grand Évènement BooTy® -5° anniversaire
- La classique Ghislaine Ritchie
- Mémorial Evelune-Cardin 5º édition
- Mission Tournesol 2019
- Soirée réseautage Corporate connections Laval 2019
- Souper Spaghetti & Soirée Dansante

- TGWT : Grand Défoulement contre le cancer
- Tournoi de golf Pierre Milette 2019

\$2,000 TO \$4,999

- Abats le cancer 2019 !!
- Bootcamp fou de Chantal 2019
- Célébrons 25 ans d'engagement!
- Classique 3 Mousquetaires
- Déjeuner bénéfice Sherbrooke 2° édition 2019
- Déieuner du Directeur de la MRC du Granit 7^e édition 2019
- Essentrics contre le cancer -Gatineau 2019
- Essentrics contre le cancer -Granby 2019
- Essentrics contre le cancer -Laurentides 2019
- Essentrics contre le cancer -Québec 2019
- Journée ESPOIR 2019 •
- Osez! La Descente en couleurs 2019
- Pâtissiers bénévoles, Pâtisserie Michaud 2019
- Souper Raviolis
- Tournoi amical de Hockey à la mémoire de Stéphane Thibault
- Tournois de Golf ABR

\$1,000 TO \$1,999

- **BBQ** Freeman AV
- Beauté de l'age
- Bénévole de la Fondation québécoise du cancer-Centre Régional de Montréal
- Bougeons pour la Fondation 2019
- Compostelle à Val Notre-Dame 2019
- Danse Party 2019

Déjeuner bénéfice Coaticook 4º édition 2019

- Demi-marathon Lévis 2019
- Emballage de cadeaux à la boutique Brault et Bouthillier
- Émission Le tricheur
- Essentrics contre le cancer MSA 2019
- Évadez-vous pour une bonne cause! 3^e édition
- Les Mustangs de Maniwaki 2019
- Pour le défoulement face au cancer! Vente de chandails
- Rallye pour le fun 2019
- Scrap la minoune AutoShow Gatineau-Villa Toyota
- Soirée Country des Chevaliers de Colomb, conseil 9956, St-Louis-de-France

\$500 TO \$999

- À volonté / Smoked-meat / Frites
- Bachelorette Julie-Pier
 - Boniour la Terre!
- Challenge d'équipe Motion
- Collecte de fonds de l'équipe HP Racing 83! - 2019
- Cultiver la santé des femmes 2019
- Défi Everest Équipe Les DonBoscosquineux
- Épluchette de Blé D'inde
- Fête au village vente de garage 2019
- La classique de la rentrée 2019
- L'Amitié et la Famille, c'est plus fort que le Cancer!!!
- Levée de fonds MA 2019
- Mariage Breton & Simeone
- Paniers cadeaux Hôtellerie de l'Estrie
- Pour le défoulement du cancer du cerveau !!
- Soirée Dansante 2019
- Tournoi de golf à st-sauveur

19

Thank you to everyone who participates in the Grand défoulement. Thank you for creating this vast movement of solidarity throughout the province which aims to mobilize everyone around the cause of cancer.

VOYAGE TA VIE

\$86,813 raised 65 adventurers

They're walkers but they're also philanthropists. They chose to take up the *Chemin des Sanctuaires* Challenge, the Magdalen Islands Challenge or the *Compostelle en tandem* Challenge in order to surpass themselves and at the same time collect donations to help people facing cancer.

66

When I told my children that I was up for the challenge, I saw their faces beaming with pride. The *Chemin des Sanctuaires* Challenge seemed like a gift I was able to offer myself, after having had to deal with the disease on two occasions in the last few years, one right after the other: first it was my spouse, who had Alzheimer's, and then it was my own diagnosis with cancer.

The entire trip was punctuated with a thousand pleasures. I was the oldest of the 14 people in our group. The youngest was 20. I brought up the rear, but everyone took turns walking along with me. It made my heart sing.

It was a pilgrimage of life that took me through villages that had special meaning for me and to Saint-Roch, the parish where I grew up, culminating with a visit to the little chapel of Sainte-Anne. My family and friends were all waiting for me when I arrived. I was so moved, grateful, and proud to have succeeded...

- Colette Drouin, 78 years old, one of the participants in the 2019 edition

Chemin des Sanctuaires Challenge

June 1-9, 2019



The Challenge links the Sanctuaire Notre-Dame-du-Cap in Trois-Rivières to the Basilica of Sainte-Anne-de-Beaupré, passing through some of the most beautiful trails in Quebec. Fourteen walkers took it up this year. **Their** goal was \$10,000, and they raised \$16,508.

Compostelle en tandem

September 12-24, 2019



Magnificent landscapes, villages sparkling with life, hope-filled encounters and shared pleasures, Compostela has a truly unique aura, as much for travellers on a spiritual quest as for those seeking a physical challenge. The Foundation proposes this journey to anyone who wants to pay tribute to the resilience of the thousands of Quebecers affected by cancer. **The 2019 edition raised \$26,393.** The Magdalen Islands Challenge

September 13-22, 2019 September 15-24, 2019



This beautiful destination has been so popular that the Foundation added a second group of walkers. Even before setting out on their walk, the participants had already exceeded their goal. When their journey through the various villages of the archipelago and the exceptional landscapes finally came to an end, **they had raised \$43,912.**

CORPORATE Campaign



An impressive sum of \$1,100,317 raised on behalf of the Quebec Cancer Foundation was unveiled on December 3, 2019 at Montreal's Windsor Hotel.

The Quebec business community has shown great generosity towards people dealing with cancer and their loved ones by conducting an incredible provincewide corporate campaign to mark the Foundation's 40th anniversary.

The corporate community redoubled its efforts and creativity to raise this 7-figure amount through workplace contributions, dinners, fundraising activities, etc.

The corporate campaign conducted in the Quebec Cancer Foundation's five Regional Centres culminated with the flagship event, the *Cancerto* benefit evening. Just like every year, the event rallied the business community in each region through a series of festive evenings.

2019 will mark a new record year for *Cancerto*: close to \$550,000 was raised

for the Foundation before an audience of nearly 1,700 province-wide. Highlighting the immense success of these campaigns, the Foundation's Director General, Marco Décelles, paid tribute to "the invaluable contribution of our honorary committees and our partners, who did so much to ensure the success of our campaigns across the province on the occasion of the Foundation's 40th anniversary".

They all had the honour of combining pleasure and philanthropy in supporting the Quebec Cancer Foundation, which benefits thousands of people affected by cancer every year. The provincewide corporate campaign makes a significant contribution to the well-being of all Quebecers with cancer and their loved ones. <u>ح ج</u> \$1,100,317

raised







MAJOR PLANNED DONATIONS PROGRAM

ر () (\$1,548,288 raised

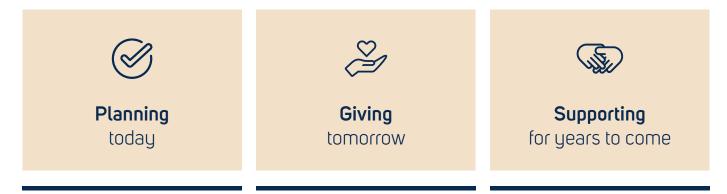
41 donors

More and more donors are planning to include the cause(s) they support in their wills. While not depriving their families, they choose to leave a legacy of the values that have guided their lives.

A planned donation can take many forms: a bequest, a gift through life insurance, a charitable annuity, charitable trust, a gift of securities... each one has different tax advantages. Planned giving is simpler than it sounds. Contact the Quebec Cancer Foundation for more information or to express your interest at donsplanifies@fqc.qc.ca or **514-527-2194**.

Did you know?

By making a major planned donation to the Quebec Cancer Foundation, it is possible to create an endowment fund on behalf of a loved one or on your own behalf that reflects your aspirations and values. The capital of this fund will be invested in perpetuity, and the income generated will be allocated to the Foundation's programs, in accordance with your wishes.



Why become a monthly donor?

When we give to a cause, we don't always have the opportunity to see, in concrete terms, what our donations are used for. Well, a few years ago, I did see.

I wasn't donating to the Foundation at that time. I was accompanying my brother who was going through cancer, and I can tell you that the Trois-Rivières Lodge was a real refuge for us. It's quite simple, I don't know how we would have managed without it. We didn't live next door to his place of treatment, and I couldn't imagine ourselves running from one motel to another a time that was so trying, both physically and emotionally.

So much so that today, I'm convinced. I know, having experienced it, what a great help the Quebec Cancer Foundation is to those facing cancer. And they do that everywhere in Quebec.

Why do I give to the Foundation every month? Quite simply, to lighten everyone's load.

It seems that cancer is the disease of the century and that it will affect us all in one way or another. So we have to pull together and help each other, take over and contribute, each in our own way.

With the monthly donation, I really feel like I'm making a difference.

- Camille Lafond of Saint-Anicet, monthly donor since 2007

THE BACKUP FORCE

کنگ **\$469,725** raised (()) **2,813** monthly donors

For its 40th anniversary, the Quebec Cancer Foundation launched a brand new monthly giving program. After *Le Grand défoulement*, you can join the Backup Force, that gives donors the opportunity to make a commitment on a regular basis in order to ensure optimal services for people facing cancer.

The program

Faced with cancer, certain actions make us stronger.

A recurring donation, regardless of the amount, will always allow us to do more. Not only does this type of contribution allow us to save in administrative costs related to solicitation, but it also allows us to invest more in the field. To develop our services so as to reach even more Quebecers facing cancer, wherever they are and whenever they are needed. In short, having a support we know we can count on makes it possible to innovate more effectively to meet the needs of our beneficiaries.

The Backup Force

The statistics are alarming, yet our Backup Force members have chosen to act, with great determination, by committing to donate to the Quebec Cancer Foundation every month. When strength is ebbing, there is the Foundation and its Backup Force. Discreet but ever-present. Generous but humble. A quiet force to be reckoned with in times of weakness, setbacks or uncertainty in the battle with cancer. A group of donors who, thanks to their regular contributions, reinforce the actions and services of the Foundation across the province, as the number of diagnoses rises from year to year.

A special thank you to the 2,813 donors who contribute each month to provide support and accompaniment to the thousands of Quebecers affected by cancer. By spreading their donation over the year, they promote better planning and help reduce our administrative costs. Their constant presence, month after month, is a source of hope and comfort for people with cancer and their families.

Quebecers have demonstrated such great generosity. The goal of recruiting 134 new Backup Force members for the Quebec Cancer Foundation's anniversary year was surpassed with 351 new donors who, month after month, joined with us to help provide the support that people dealing with cancer so desperately need.

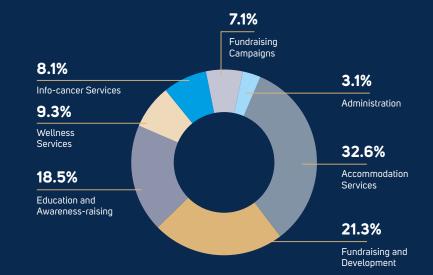
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WHERE DO YOUR DONATIONS GO? WHERE DOES THE MONEY COME FROM?

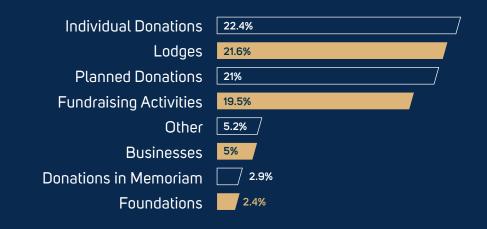
Every year, thousands of Quebecers depend on the Foundation's services our sympathetic ear, our referrals, our residential centres, our physical rehabilitation programs in order to help them live better with cancer. And thanks to your donations, we can answer their call.

The Quebec Cancer Foundation does not want to be a broken promise. We have to ensure that we can maintain the services we provide to the thousands of Quebecers who rely on us every day. To achieve this, we have made sure we have the means to maximize each donation received by asking each of our partners, employees and stakeholders to ensure that the maximum amount of funds raised goes directly to those who need it most: Quebecers affected by cancer.

Where do your donations go?



Where does the money come from?



PARTNERS UNITED AROUND A COMMON CAUSE

Financial Partners

It is the many partners who support us year after year who provide the fuel required to realize our mission. Their unrivalled ingenuity, commitment and determination are essential to us. And that is why we want to highlight their involvement.



FONDATION DE LA MASSOTHÉRAPIE \$35,000 in 2019 \$490,000 since 2012 Support massage therapy



UAP (NAPA AUTO PARTS) \$40,000 in 2019 \$565,000 since 2000 Support the mission



CERCLE FINANCE DU QUÉBEC \$47,150 in 2019 \$291,026 since 2011 **Support the mission**



MERCK CANADA INC. \$20,000 since 2019 Support the telephone peer matching service



PFIZER \$25,000 in 2019 \$70,000 since 2017 Support the Info-cancer Services

Fondation J.A. DeSève

FONDATION J.A. DESÈVE \$75,000 in 2019 \$783,000 since 1993 Support the mission



FONDATION NORMAN FORTIER \$50,000 in 2019 \$1,030,100 since 1999 Support the mission

Service Partners

Partnerships are a major focus of the Quebec Cancer Foundation. Being stronger in the face of cancer requires having a better service offer that complements what is available through the healthcare system. Since 2017, many partnerships have been established and consolidated with a view to increasing our collective impact.





Governor Members

On October 22, Louis Roquet, the Chancellor of Université de Montréal, areeted us in the Hall of Honour of the University's Roger-Gaudry Pavilion at a special evening of celebration in honour of the Quebec Cancer Foundation's 40th anniversary. During that evening, 10 individuals and organizations were awarded the prestigious title of Governor Members, in recognition of their invaluable contribution to the Foundation: Brault & Bouthillier, Yvan Dubois, Jean-François and Louis-Philippe Dumoulin, la Fondation de la massothérapie, Pierre Laurin, Diane Moreau, Nordik Spa-Nature, Tommy Robillard, Serge Saucier and UAP (Napa auto parts).

This distinction illustrates the deep commitment of the Foundation's Board of Directors to recognizing the outstanding contributions of those who have made a lasting difference to the well-being of Quebecers facing cancer and their loved ones. For the second year, renowned artist Bernard Séguin Poirier created 10 works of art specially for the new Governor Members. They were particularly touched by their title and it was with great humility that they thanked the Foundation and assured their support for the years to come.

THANK YOU TO OUR BUSINESS VOLUNTEERS

Without the involvement of the Quebec business community, we could not have attained the level of excellence that we did over the years. Their volunteer work is essential and allows us to promote the Foundation throughout the province. Thank you for your commitment and your dedication!

Montreal

- Daniel Lebeuf, MBA, Fin., PL., CSA, CSC, CIM, BMO Nesbitt Burns inc.
- Denis Boivin, C.M., FCPA, FCA, Gouverneur de la Fondation auébécoise du cancer
- D^r Michel Gélinas, M.D., FRCP (C), Cofondateur de la Fondation québécoise du cancer
- D^r Pierre Audet-Lapointe, M.D., FRCS (C), Cofondateur de la Fondation québécoise du cancer
- Éric F. Gosselin, ADM.A. Pl.Fin, Services en placements PEAK inc.
- Jason Paivo, Quantum Lifecycle
- Jean Laramée, ing.-eng., Cominar
- Martin Houle, Reprodoc inc.
- Michel L. Lesage, ing., Président du conseil d'administration de la Fondation québécoise du cancer

Π

- Naji Abi Nader, Genatec
- Robert Paré, Mazars Canada

Mauricie

- Amina Chaffai, Sonar relations publiques et services conseils
- André Héon, Caisse Desjardins du Centre-sud de Shawinigan
- Benoît Venne, Ville de Saint-Lin, Laurentides
- Claude Bourgeois, Eurodid
- Denis Dupont, Ville de Sainte-Annede-la-Pérade
- Diane Moreau, Psychologue
- Donald Angers, Centre d'excellence en efficacité énergétique
- D^r François Vincent, CIUSSS MCQ
- Gaétan Gravel, MRC d'Autray Ville de Saint-Gabriel
- Gaétan Morin, Sainte-Marcellinede-Kildare

- Jean Rousseau, Ville de Nicolet
- Jean-Claude Gravel, Hôtel de ville de Lavaltrie
- Jean-François et Louis-Philippe Dumoulin, Dumoulin Compétition
- Jean-Marie Roy, retraité
- John Stimpson, Cryos Technologie inc.
- Jules Moreau, Hydro-Québec
- Lucien Mongrain, Municipalité de Trois-Rives
- Marc Morin, Ville de Victoriaville
- Marc Landry, Conseil 1468 Joliette
- Martin Bélair, Financière Banque Nationale
- Michel Bourgeois, Boutique Michel Bourgeois
- Mireille Prince, Remabec

- Normand Champagne, Saint-Jeande-Matha
- Pascal Lafrenière, Festival de St-Tite
- Pierre Lasalle, MRC Montcalm
- Serge Vanasse, Desjardins Entreprises
- Sylvain Breton, MRC Matawinie
- Sylvain Desharnais, Groupe Jacques inc.
- Tommy Robillard, Les Assurances Robillard
- Yves Tousignant, Chevalier de Colomb, conseil 1887
- Yvon Deshaies, Ville de Louiseville

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- Alphée Moreau, maire d'Aumond
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- Christine Brousseau, retraitée
- Claudia St-Denis, Marcel Baril Itée
 Dany Bonapace, Société Immobilière Bonapace
- François Laflamme, Impression Charles
- Jacqueline Ratté, IGA Extra Famille Plante
- Johanne Lyrette, retraitée
- Line Piché, retraitée
- Lise Michaud, retraitée

- Martin Paquette, Nordik Spa-Nature
- Pauline Marcil, retraitée
- Steeve Bouthillette, RBC Gestion de Patrimoine
- Sylvie Côté, Boless

Eastern Townships

- Benoît Maurais, Restaurant La Place Coaticook
- Billy Stergiou, Groupe Eggsquis
- Catherine Simoneau, Martin, Simoneau, Larochelle, CPA inc.
- Christiane Boisseau, Bijouterie Déziel Granby
- Daniel Campagna, Sûreté du Québec
- D' Étienne Cardin-Langlois, Centre de chirurgie esthétique de Sherbrooke
- D^{re} Annie Beaudoin, CIUSSS de l'Estrie – CHUS
- D^{re} Nathalie Voyer, CIUSSS de l'Estrie – CHUS
- Émmanuelle Beaulé-Langlois, Université de Sherbrooke – FMSSS
- Feu Ernest Monga, Université de Sherbrooke – Faculté des sciences

- Jason Hallée, Escaparium Sherbrooke
- Johanne Simard, CIUSSS de l'Estrie
 CHUS
- Josée Scantland, Réseau sélection Rock-Forest
- Judith St-Laurent, Motion Parc Évolutif Granby
- Louis-François Morel, Groupe
 Eggsquis
- Luc Senay, Personnalité publique
- Luc Viens, Bistro Le 633
- Manon Côté, Groupe Grandmont –
 Via Capitale Estrie
- Marcel Blais, École Plein Soleil
 Sherbrooke
- Maya Chechelnitsky, Industrielle Alliance – Agence Sherbrooke, Assurance et service financiers inc.

- Michaël Fullum, Optimum Éducation Sherbrooke
- Mohamadou Sarr, Université de Sherbrooke – Faculté de génie
- Nadine Mantha, Nadine Mantha -Entraîneure méthode Essentrics
- Nancy Quirion, Café Bistro La Brûlerie Lac-Mégantic
- Nora Khan, Desjardins Entreprises
 Estrie
- Patricia Dufort, Bonnets Coquets inc.
- Patrick St-Laurent, Motion Parc Évolutif Granby
- Patrick Talbot, Home Depot Granby
- Stéphane Nolet, RBC Banque Royale
- Steve Tessier, Option Diversité
- Steven Redmond, Oriso

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- Antoine Viel , Chauffeurs privés
- Carol Marcoux, consultant
- Cedrick Desjardins, Bootcamp
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- Clément Forgues, Outillage
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- Clément Roberge, Cercle Finance
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- Dany Martel, TVA
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- Guy Asselin, Cameleon Agence
- Guy Lebel, Communicateur conseil
- Jean St-Gelais, La Capitale Assurance et services financiers
- Jean-Bertin Gingras, Collège O'Sullivan

- Jocelyn Bissonnette, Mouvement
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- Julie Royer, Brassard Goulet Yargeau, Services financiers intégrés inc.
- Laurent Grand'Maison,Voyages
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- Lucie Rochette, REGAR Gestion financières
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- Nicole Caron, Bell Media
- Patrice Paré, Ministère des finances du Québec
- Philippe Canac-Marquis, Sigma Expertise
- Philippe Dupont, Freeman audiovisuel
- Pierre Arrien, Association CFA
 Québec
- Pierre Cassivy, Journal.ca

- Pierre Dussault, Côté Fleury
- Pierre Lamontagne, Avocats BCF
- Rachel Léonard, Volvo de Québec
- Réal Bellemarre, Premier viceprésident Finances Desjardins
- Renée-claude Auclair, Distribution Teknolight inc.
- Roberto Côté, Groupecho Canada inc.
- Shirley Roy, Shirley Roy événementielle
- Stephane Dubé, Desjardins Caisse des Chutes Montmorency
- Stéphanie Caron, Fonds Fondation SFL Cité Montcalm
- Sylvie Leclerc, Institut Matis Levis
- Sylvie Lortie, R'image

While it is difficult to provide an exhaustive list, it is important for the Foundation to recognize the true value of our donors. If an error has unfortunately slipped our notice, please notify Donor Services at 1-877-336-4443 or don@fqc.qc.ca.

THANK YOU TO OUR DONORS

The Quebec Cancer Foundation can count on thousands of donors. Thanks to them, those who turn to us in times of trouble can profit from support that allows them to be stronger against cancer. Many thanks to those women and men who have supported us in the pursuit of our mission for the last 40 years.

\$300,000 AND MORE

Succession Jeannot Boilard

\$200,000 TO \$299,999

- Succession Majella Roy
- Succession Robert O'Brien

\$100,000 TO \$199,999

- 9007-7983 Québec inc.
- Succession Rollande Pelletier
- Succession Sylvie Trocme

\$50,000 TO \$99,999

- Fondation J.A. DeSève
- Fondation Norman Fortier
- Succession Adrien Kirouac
- Succession Christine Reebs
- Succession Diane Fortin
- Succession Gabriel Lemoine

\$20,000 TO \$49,999

- Fédération québécoise des massothérapeutes agréés
- Merck Canada inc.
- Succession Gilberte Poulin
- Succession Jacqueline Gosselin
- Succession Réjeanne Dionne
- Succession Rosette Chartrand
- Succession Ruth Schneider
- UAP inc.

\$10,000 TO \$19,999

- Brassard Goulet Yargeau, Services financiers intégrés
- Carol Groulx

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• CIBC

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- Franchises Eggsquis inc.
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- Iristel
- La Capitale
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- Succession Normand Leveillée
- Succession Simon L'Heureux
- Succession Simone Giroux

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- Énergir s.e.c.
- Fonds Dynamique
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- Jean Laramée
- Le Conseil d'État des Chevaliers de Colomb
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- Succession Hubert P. Doré
- Succession Marguerite Maury Duburre
- Succession Pierrette Gauvin
- TFI International inc.

\$1,000 TO \$4,999

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- Alexandre Perno
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- André Brodeur
- André Toupin
- Andrée Boucher
- Anne Bélanger
- Banque Nationale du Canada
- Brisson Denturologiste

- Caisse de bienfaisance des employés et retraités du CN
- Caisse Desjardins de La Tuque
- Caisse Desjardins des Rivières de Québec
- Canadel inc.
- Canadian Online Giving Foundation
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- Centre Dentaire St-Onge
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- Charles Nadeau
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- Claude Arseneau, CPA
- Claude Gamache
 - Colette Maffo
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- Corporation gestion de placements Claret
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individuals | companies

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- G. Blackburn inc.
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- Gazifère inc.
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- Gérald Grenier
- Gestion D.G. Guibault Ltée
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- Groupe Financier Banque TD
- Groupe Gaudreault inc.
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- Guy Rivière
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- Les Chevaliers de Colomb du Québec Conseil 4220
- Les Chevaliers de Colomb du Québec Conseil 5228
- Les Chevaliers de Colomb du Québec - Conseil 7221
- Les Chevaliers de Colomb du Québec - Conseil 9988
- Line Boisvert
- Line Daneau

- Lise Régimbal Dulong
- Louise Labrecque
- Luc Couture
- Lucille Morin
- Lucille S. Harvey
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- Mathieu Sirois
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- Mazars Conseil inc.
- Médic A.S.Solutions inc.
- Métro Richelieu inc.
- Michel Rouleau
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- Municipalité régionale de comté de Mékinac
- Nicole Dubé
- Œuvres Caritatives des Filles de Jésus
- Otéra Capital
- Patrick Kenniff
- Philippe Legaré
- Pierre Audet-Lapointe
- Pierre Boivin
- Pierre Lafortune
- Pierre St-Amant
- PJ Goupil
- Placements Mackenzie
- Produits forestiers Résolu
- RBC Banque Royal
- RDSISQ
- Reprodoc inc.
- Restaurant Subway Québec Ltée
- SEC Résidence RF (le Sélection Rock Forest)
- Services OR Lp/sec
- Société des Médecins de l'Université de Sherbrooke

- Soleil Joue inc.
- Succession Ghislaine Vezina
- Succession Gisèle Boucher Morency
- Succession Julie Tremblay
- Sun Life Financial
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- Suzanne Laroche
- Sylvie Dragon
- Systematix
- TD Canada Trust
 - TELUS
- Thérèse Chapdelaine Forest
- Tim Hortons Advertising and Promotion fund
- Transformateurs Delta inc.
- Transport René St-Pierre inc.
- United Way of Greater Toronto
- UV Mutuelle
- Vézina assurances inc.
- Ville de Blainville
- Vincent Perreault
- Yannick Nézet-Séguin
- Yolette Bazile

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THANK YOU TO OUR PHILANTHROPISTS AND OUR BUILDERS OF HOPE

The Donor Recognition Circles were created to honor those who diligently support the Quebec Cancer Foundation so that people affected by cancer can find a lighthouse in the storm.

Philanthropists' Circle

Composed of individuals, businesses and private foundations that have performed significant actions over the years to support those affected by cancer.

VISIONARY

Individuals: \$500,000 and more

Companies: \$1 million and more

- Fondation Norman Fortier
- Les Chevaliers de Colomb

BUILDERS

Individuals: \$100,000 to \$499,999 Companies: \$500,000 to \$999,999

- Fondation J.A. DeSève
- UAP inc.

ASSOCIATES

Individuals: \$50,000 to \$99,999 Companies: \$100,000 to \$499,999

- BNP Paribas Private Bank (Suisse)
- Brault & Bouthillier
- Bristol-Myers Squibb Canada Co.
- Desjardins
- Fondation Armand Martel
- Fondation Céline Dion
- Fondation de la massothérapie
- Fondation du Centre de santé et des services sociaux de Gatineau
- Fondation J. Armand Bombardier
- Fondation Molson
- Gilbert Ouellette
- Hydro-Québec
- Lorraine Vézina
- Lotomatique

- Loto-Québec
- Monique Vaillancourt
- Nordik Spa-Nature
- Proxim Groupe PharmEssor inc.
- Québecor Media inc.

ALLIES

Individuals: \$15,000 to \$49,999

Companies: \$25,000 to \$99,999

- ACVRQ
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- André Brodeur
- André Chamberland
- Banque Nationale du Canada
- Bertrand Poirier
- BMO Nesbitt Burns inc.
- Brookfield BRP Canada Corp.
- Caisse Desjardins du Quartier-Latin de Montréal
- Centre d'information communautaire et dépannage inc.
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- Daniel Blouin
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- Ghislaine Ritchie
- Gisèle Baril
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Π

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- Le Groupe Master S.E.C.
- Louise Dumont
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- Mission Tournesol
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- Réal St-Jean
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- Sureté du Québec Estrie
- Suzanne De Grandpré
- Thérèse Dumont
- Tuyauterie Gicleurs Trois-Rivières
- Ville de Gatineau

Builders of Hope Circle

This circle is made up of every donor who has chosen the Foundation in his or her estate planning, through a bequest or any other form of planned giving. In this way, these builders ensure that every Quebecers facing cancer can receive the best possible support.

Larru Bélanger

Laurette Besner

Lionel Duval

Louise Sirois

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We offer our respectful condolences to the loved ones of those philanthropists who have passed away. Their generosity, a true

Thousands of Quebecers will remember them for a long time to come.

Lise Desrochers

Louise Dumont

Louise Tremblay

Louise Dumais Amyot

Louisette Deschênes

Louis-Philippe Blouin

Louis-Philippe Durette

Luc Champagne

Lucille Chénard

Lucille Gélinas

Lucille Lauzon

Madeleine Caron

Madeleine Carrier

Madeleine Heriteau

Madeleine Larocque

Marc Wilfrid Lefebvre

Marcel Gendreau

Marcel Vaillancourt

Margaret Swanson

Marguerite Désy

Marquerite Jetté

Marie Paquet

Marcelle Guy

Marcelle Gagnon Golmann

Marguerite Maury Duburre

Marquerite St-Pierre

Marguerite Tremblay

Marie-Anne Mercier

Marie-Denise Denis

Marie-France Cheutin

Mariette Lachapelle

Michel Gélinas

Michel Lemieux

Michèle Lessard

Michèle Paquette

Monique Huot

Monique Legault

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Thérèse Loranger

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William J. Burns

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Thérèse Tremblay Côté

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◀ 31

Suzanne Guilbault

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Pierrette Sylvestre Tower

Rebecca Desmarais Brunet

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source of inspiration, will perpetuate their memory.

- Francine Vigneux
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- Jeanne D'Arc Desbiens
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On December 31, 2019

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FINANCIAL Results



This data is taken from the Quebec Cancer Foundation's financial statements for 2019, audited by Mallette, LLP for the 12-month period ending December 31, 2019.

	2019	2018
Products		
Donations and fundraising activities	\$4,427,997	\$4,403,808
Service products	1,595,023	1,485,895
Income from investments		
at fair value	64,910	58,028
Proceeds from interest	5,661	8,313
Amortization of deferred contributions related to capital assets	94,973	94,199
Rental income	20,226	20,226
Other income	72,253	38,057
	6,281,043	6,108,526
Expenses		
Donations and fundraising	1,714,539	1,767,928
Service charges	3,482,668	3,367,109
Service development costs	427,344	452,922
Administration fees	168,607	161,426
Rental expenses	20,975	32,415
Depreciation of tangible assets	218,631	216,668
Amortization of intangible assets	9,153	16,367
	6,041,917	6,014,835
Excess of expenses		
over other items	239,126	93,691
Change in fair value of investments	187,682	(70,805)
Excess of revenue over expenses before surplus		
income from legacies and investment	426,808	22,886
Excess of legacies and proceeds from		
investments on requirements for funding		
programs and services	912,563	
Excess of revenue over expenses	\$1,339,371	\$22,886

The Board of Directors has set aside the sum of \$912,563 to cover operating expenses in future years when there are insufficient bequests and investment income.

PRESENT IN THE FIVE CORNERS OF QUEBEC

QUEBEC REGIONAL CENTER AND INFO-CANCER SERVICES

Quebec

190, Dorchester street, bureau 50 Quebec (Quebec) G1K 5Y9 Phone: 418-657-5334 Free: 1-800-363-0063 Fax: 418-657-5921 cancerquebec.que@fqc.qc.ca

REGIONAL CENTERS AND LODGES

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Head Office and Norman Fortier Lodge 2075, de Champlain street Montreal (Quebec) H2L 2T1 Phone: 514-527-2194 Free: 1-877-336-4443 Fax: 514-527-1943 cancerquebec.mtl@fqc.qc.ca

Outaouais

Michael J. McGivney Pavilion 555, de l'Hôpital boulevard Gatineau (Quebec) J8V 3T4 Phone: 819-561-2262 Fax: 819-561-1727 cancerquebec.gat@fgc.gc.ca

• Mauricie 3110. Louis

3110, Louis-Pasteur street Trois-Rivières (Quebec) G8Z 4E3 Phone: 819-693-4242 Fax: 819-693-4243 cancerquebec.trv@fqc.qc.ca

Eastern Townships

3001, 12th Avenue North Sherbrooke (Quebec) J1H 5N4 Phone: 819-822-2125 Fax: 819-822-1392 cancerquebec.she@fqc.qc.ca

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Imagine what we can accomplish over the next 40 years with your continued support!



To find out how the Quebec Cancer Foundation has been helping Quebecers better cope with the ordeal of cancer since 1979, visit cancerquebec.com.

