

ANNUAL REPORT 2018



The Foundation:
closer to
people
thanks to you!



Quebec
Cancer
Foundation
Always There to Care

& you

TABLE OF CONTENTS

Major partners, big-hearted donors, highly motivated volunteers, hundreds of individuals who give their all, each in their own way, committed staff and satisfied beneficiaries and residents, massage therapists, kinesiologists, art therapists and nurses experienced in oncology; everyone is involved. These are the people that our family is made up of.

And every one of you helps us keep that light shining at the end of the tunnel.

- 2 Mission and values
- 4 Closer to people thanks to you
- 5 Word from our spokesperson
- 6 Your generosity is reaching those who need it most
- 7 Your impact
- 8 An entire team dedicated
- 10 LE GRAND DÉFOULEMENT**
 - 10 *La marche*
 - 13 *Dans les écoles*
 - 14 *À ma façon*
- 18 Signature events
- 20 Planned donations
- 21 Monthly donations
- 22 Where does the money go and come from?
- 24 Precious partners
- 25 Pooling your efforts
- 26 THANK YOU**
 - 26 To our business volunteers
 - 28 To our donors
 - 30 To our philanthropists and our builders of hope
 - 32 To our sponsors
- 34 Financial results
- 35 A presence in every corner of Quebec

MISSION AND VALUES

MISSION

The Quebec Cancer Foundation raises funds to support people with cancer and their loved ones throughout Quebec, with services focused on their needs and daily concerns. We are there, at the heart of the ordeal, to listen, inform, comfort, support and provide accommodation to every Quebecer dealing with cancer.

VALUES

Solidarity
Commitment
Respect
Integrity

At the Quebec Cancer Foundation, we will always focus on the individual and their quality of life rather than on their illness or statistics. This is why we place the patients and their loved ones at the heart of our mission. And it is for them that we will always fight – not AGAINST cancer, but FOR life.



A presence across Quebec through our

5

Regional Centers



\$6 million raised



39 years of history



31,825 donors



\$55.5 million spent since 2009



+29%
A growing Facebook community



11,324 volunteer hours



70 employees



12 massage therapists



5 kinesiologists



5 art therapists



5 nurses experienced in oncology

CLOSER TO PEOPLE THANKS TO YOU



CLOSER TO OUR DONORS

The Quebec Cancer Foundation ranks 6th among the top 10 healthcare organizations considered most credible in Quebec, according to a recent survey on Quebecers' donation habits, and 1st among older citizens.

Source: "Étude sur les tendances en philanthropie au Québec", 2018, Épisode.

CLOSER TO OUR BENEFICIARIES, VOLUNTEERS AND EMPLOYEES

The Quebec Cancer Foundation is only the 5th organization in Quebec to receive the *Engagement qualité* accreditation from the Conseil québécois d'agrément, which is a testament to the rigour and relevance of our services.



This annual report is a unique opportunity for us to share with you the progress we have achieved and to express our sincere thanks for your support. Let us emphasize once more what a source of hope and comfort your generosity represents to the thousands of Quebecers living with cancer and to their loved ones.

To achieve the goals we set ourselves in 2017, we focused on four strategic areas: **listening to** the thousands of Quebecers that we support, **maximizing financial development**, **seeking new partnerships** and **constantly ensuring optimal use of the funds** entrusted to us. We are pleased to report that through our hard work, we have been able to develop each of these areas. Every day, we are gaining visibility, reaching out to new people affected by cancer, collecting more and more donations through new partnerships and events, and getting ever more rigorous in our management.

In this regard, the Foundation has been awarded the *Engagement qualité* accreditation by the Conseil québécois d'agrément (CQA) in recognition of the excellence and professionalism demonstrated in all our services.

For all these reasons, on the eve of our 40th anniversary, and strengthened by your support, we have chosen to get closer to people.

Closer to people, this means **going outside our five services and lodging centers**, to where those dealing with cancer actually are. Into the wards of cancer centers, with our new in-chair oncology massage therapy program. To the Montreal Museum of Fine Arts, with our art therapy program for 15-39 years of age. And in regions where we were previously not present, thanks to new partnerships.

Closer to people, it also means getting **closer to cultural communities** that are sometimes unaware of our services. Getting closer to young people, whose experience of cancer is different. Getting closer to people who want to walk, run, dance or juggle for the cause. It also means getting closer to the various stakeholders in the healthcare sector, who are in the best position to refer our services.

In doing all these things, whether by going outside our traditional environments, by improving our services or by being more accessible, we are not only closer to the heart of each person's life, but we are preventing cancer from taking up all the space.

Thank you, dear donors, partners and supporters of the Foundation, for being part of the great family of the Quebec Cancer Foundation.

It warms our hearts to know that you are still so close to us.

Michel L. Lesage, ing.
President of the Board of Directors

Marco Décelles, CPA, CMA
Director General



WORD FROM OUR SPOKESPERSON

Make yourselves at home...

“What a lovely reception!” I have often heard this, during my visits to the Quebec Cancer Foundation’s Regional Centers. A sense of hospitality passed on so naturally to the next guest...

And since I have this opportunity, as spokesman, to show how your donations ease the lives of people with cancer, allow me to show you around.

Come in, come in! Make yourselves at home. Everything has been done to make you feel at home. Here’s a kitchen, a reading room, a lounge, a patio, private rooms...

There’s the beautiful odour of flowers, coffee, and baking. Here’s a volunteer talking to the spouse of a resident as she receives her massage.

Here they’re clearing away the painting equipment after an art therapy workshop.

There’s laughter in the courtyard workshop. Peace and quiet in the library.

You feel refreshed to take on what lies ahead, even after a few bumps in the road. And you come out feeling full. Of gratitude, courage and confidence...

Come back any time!

Bruno Pelletier

Volunteer Spokesperson for the
Quebec Cancer Foundation


*You feel refreshed to take on
what lies ahead...*

YOUR GENEROSITY IS REACHING THOSE WHO NEED IT MOST

SUPPORT IN EVERY CORNER OF QUEBEC

From Sherbrooke to Gatineau, from Montreal to Trois-Rivières and Quebec City; the Quebec Cancer Foundation's Regional Centers are priority stops for more and more people facing cancer. This is where they find that much-needed boost.


Trois-Rivières



— Marlène Tremblay

When my doctor told me I had cancer, the first thought that came into my head was: "Is this the end of the road?" I was sad and hurt. I was no longer myself. I needed to take up a challenge, something to test me that would turn me back into the Marlène I used to be. Then, in the newspaper, I came across the Foundation's *Chemin des Sanctuaires* Challenge. And that helped me enormously.

SERVICES AT THIS CENTER



- Qi Gong Workshops • Facial Treatments • Ovarian Hope Support Group • Music Conservatory Concerts • Boardgame Evenings


Quebec City



— Martine Lortie


Many people are unaware that the Foundation provides support to people living with cancer and their loved ones, such as the assistance offered through the Info-cancer hotline. I was able to confide in the nurses and my family were able to talk to them too. All the programs and services are a great help during the illness; for keeping your mind occupied and for getting better both morally and physically. But what I remember above all are my peer support phone conversations with Madame Martine. She was a real guide for me.

SERVICES AT THIS CENTER



- Library and Info-cancer Hotline • Telephone Peer Matching • Wig Loan • Walking Club • Hairstyling • Qi Gong Workshops • Yoga


Montreal




— Ariane Tessier

Learning that you have breast cancer at only 32 years of age is quite a shock! Fortunately, the Foundation now has services designed specifically for young adults like me. I also really enjoyed their art therapy workshops, which allowed me to let off steam during my cancer treatment.

SERVICES AT THIS CENTER




Gatineau



— Francheska Leduc

For me, the priority was to accompany my mother through every stage of her illness, from A to Z. But just because I'm a nurse doesn't mean that I didn't need help too. In order to be there for her, I first needed to take care of myself and make sure I had the answers to my questions and concerns.

SERVICES AT THIS CENTER



- Yoga Nidra • Guided Meditation • Magic Shows • Bingo • Support Groups • Managing Cancer for Men

Sherbrooke



— Frédéric Côté


Cancer treatment can be hard, brutal, yet the Foundation manages to coat it all with a little sweetness. The services and activities they offer allow my patients to come away with great stories to tell. And, as pivot nurse, this takes a great load off me and permits me to be more effective in other areas. But ultimately, it is the patients who benefit from this collaboration.

SERVICES AT THIS CENTER



- Movie Nights

MAIN SERVICES



- Accommodation
- Massage Therapy | Art Therapy | Kinesiology
- Hairdressing Service
- Coffee Get-togethers
- City Outings
- Community Suppers
- Look Good Feel Better

YOUR IMPACT

By supporting the Quebec Cancer Foundation, you're changing the lives of thousands of Quebecers. You're making a valuable difference right here and now!

18,325
nights in our 4 accommodation centers

6,302
participations in our activities and complementary therapies such as massage therapy, kinesiology and art therapy

139,441
visitors to the cancerquebec.com website

3,451
guests in our accommodation centers

3,621
interventions via the Info-cancer hotline

31,825
donors, including approx. 2,700 monthly contributors

15,235
visitors to our cancer15-39.com portal



DID YOU KNOW?

Our kinesiologists all have university degrees in kinesiology.

Our art therapists all have training in psychosocial support, and some are psychologists.

Our massage therapists are accredited by the Fédération québécoise des massothérapeutes and are specialized in oncology.



When I was diagnosed, my oncologist told me that I was embarking on a marathon that would be long and difficult. A marathon is a group effort; it takes a coach, teammates, fans and a lot of help. At the Quebec Cancer Foundation you will find all the tools and people you need to help you get to the finish line. The Foundation offers a warm, welcoming environment where you can derive comfort from a massage, energy from a physical therapy session, lightness of heart from an art therapy session, and comfort from familiar surroundings during your treatment away from home.

Caroline Nadeau,
A young mother of 27,
in treatment for recurrent
ovarian cancer

Thanks to you, the Quebec Cancer Foundation acts like a second family that offers services for living better with cancer.

AN ENTIRE TEAM DEDICATED TO THE WELL-BEING OF QUEBECERS AFFECTED BY CANCER

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Ms. Corinne Lorman
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Ms. Luce Girard
Director of Mauricie Regional Centre and Lodge

Ms. Dominique Richard
Director, Financial Development

Ms. Élodie Grange
Ms. Juliette Grenet (*Interim*)
Director, Communications and Public Relations



From left to right: Juliette, France, Myriam, Luce, Robert, Gaétane, Marco and Corinne



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Cofounder of the Quebec Cancer Foundation

Dr. Philippe Sauthier
M.D.
Head of the CHUM Obstetrics-Gynecology Department

All members of the Quebec Cancer Foundation Board of Directors fulfil their duties on a volunteer basis. They receive no attendance fees or any other form of remuneration.





La marche!



LA MARCHÉ DU GRAND DÉFOULEMENT



\$195,277 raised

The first edition of *La marche du Grand défolement*, which took place from September 15 to October 13, 2018, culminated in a wave of love and generosity.



1,000+ participants

Whether in Montreal, Quebec City, Trois-Rivières, Rouyn-Noranda, Gatineau or Granby, Quebecers came in large numbers to support people affected by cancer: over 1,000 people walked alongside us.



6 walks across Quebec

Their generosity was boundless. The impressive amount of nearly \$200,000 was raised on behalf of the Quebec Cancer Foundation!



218 mentions in the media

The program of these six beautiful days included games, musical entertainment, speeches, massages and murals. And of course six walks brimming with hope, joy, and life.



70+ volunteers

The Granby and Gatineau walks, which closed this first edition, were a real eye-opener for the participants, regaling them with the beautiful colours of fall. They will certainly keep an indelible memory of the occasion.

[...] even if your life is difficult, the Foundation is there for you, to listen to you as you empty out your heart!

And our beneficiaries will remember too!

“Every time I see a donation come in, I’m touched, because I once benefitted from these gifts and now is the time to give back. For someone who has been given a cancer diagnosis, it’s like receiving a great wave of love. That’s what touched me the most,” says Rachelle Roy, a participant in the Rouyn-Noranda *La marche du Grand dévouement*.

“I’m surprised and overwhelmed by your participation and your donations! I never thought so many would turn out and I can’t even begin to tell you

how deeply touched I feel. And to think that there are people dealing with cancer who don’t even have five people they can rely on. It’s for people like them that I wanted to do this walk, to offer them a little hope. Because even if your life is difficult, the Foundation is there for you, to listen to you as you empty out your heart!” This tribute comes from Marie-Eve, a participant in the Montreal *La marche du Grand dévouement*.

What a wonderful time we’ve had celebrating life, in the company of our partners, donors and beneficiaries!

The Quebec Cancer Foundation gratefully acknowledges the generous involvement of Bruno Pelletier, volunteer spokesperson since 2012, as well as that of all our ambassadors, partners, donors and volunteers.





MEMORIES OF THE WALK



in Montreal



in Gatineau



in Granby



in Rouyn-Noranda



in Quebec City



in Trois-Rivières





dans les écoles!



LE GRAND DÉFOULEMENT DANS LES ÉCOLES



11 participating schools



636 donors



\$20,783 raised

Le Grand défolement dans les écoles is a vast movement of solidarity, arts and sports organized province-wide to raise funds to support people affected by cancer.

Because we all know someone who has been touched by cancer, several schools mobilized and organized a *Grand défolement* in their school to express their solidarity with people facing the disease.

Letting off steam against cancer is good for everyone, regardless of age...



**ÉCOLE
SECONDAIRE
DU TRIOLET,
SHERBROOKE**



\$1,339



**ÉCOLE
SAINT-MARC,
MONTREAL**



\$7,451



**ÉCOLE
RABEAU,
SAINT-
LAMBERT**



\$2,090



à *ma* façon!



LE GRAND DÉFOULEMENT À MA FAÇON

We fund our programs and services thanks, among other things, to a committed community that organizes exciting fundraising activities.



\$391,125 raised



1,892 donors



51 committed organizers



102 community-organized activities

QUEBEC



LES 24 HEURES DU LAC ARCHIBALD



\$35,418



SKIEZ POUR UNE BONNE CAUSE



\$32,000

MONTREAL



MÉMORIAL ÉVELYNE-CARDIN 4^E ÉDITION



\$4,612



BOUGEONS POUR LA FONDATION!

Groupe AGF



\$5,505

MAURICIE



3^E ÉDITION DE LA DÉGUSTATION DE CHAMPAGNE PRESTIGE



\$40,000



3^E ÉDITION DE LA COURSE CONTRE LE CANCER DUMOULIN COMPÉTITION



\$17,662

OUTAOUAIS



TOURNOI DE GOLF DÉPANNEUR RAPIDO ET LE BISTRO L'AUTRE ŒIL



\$7,677



SOIRÉE LES RAFTSMEN



\$7,525

EASTERN TOWNSHIPS



DÉFI FÉLIX DESLAURIERS-HALLÉE



\$19,000



DÉJEUNER ROTARY SHERBROOKE MÉTRO



\$6,644

\$50,000 AND MORE

- Rendez-vous Gentleman 2018
- Marche de Montréal

\$25,000 TO \$49,999

- Compostelle en tandem 2018
- Les 24 heures du Lac Archibald
- Marche de Granby
- Marche de Québec
- Marche de Trois-Rivières
- Skiez pour une bonne cause
- Tournoi de golf Groupe Robert

\$10,000 TO \$24,999

- Défi des Îles-de-la-Madeleine 2018
- Défi Félix Deslauriers-Hallée 2018
- La Chevauchée pour la vie 10^e édition
- La course contre le cancer
- Marche de Gatineau
- Marche de Rouyn-Noranda
- Mission Tournesol
- Nordik Spa-Nature
- Soirée-bénéfice Mercedes-Benz Rive-Sud
- Un p'tit air d'accordéon

\$5,000 TO \$9,999

- Bougeons pour la Fondation!
- Café Grill Sodexo
- Camping Coop Saint-Esprit
- Défi du Chemin des Sanctuaires 2018
- Déjeuner de la Fondation québécoise du cancer - Sherbrooke
- La Compétition Félix Deslauriers-Hallée
- Les Raftsmen 78
- Souper spaghetti et soirée dansante
- Tournoi de golf Dépanneur Rapido/ Bistro L'Autre-Ceil
- Vernissage Arrêt sur image

\$2,000 TO \$4,999

- ABATS LE CANCER!!
- Antoine court pour la vie!
- Bootcamp fou de Chantal
- Collecte de fonds des stagiaires d'été de Richter
- Compostelle à Val Notre-Dame
- Défi Osez pour la cause du cancer
- Déjeuner aux crêpes des belles-sœurs à Aumond
- École Rabeau
- École Saint-Marc
- École secondaire Les Etchemins

- Émission Le Tricheur
- Grand défolement de TGWT
- Journée ESPOIR
- Le déjeuner des Élus de la MRC du Granit
- Levée de fonds en l'honneur d'un collègue
- Mémorial Evelyne-Cardin 4^e édition
- Programme à Félix-Deslauriers-Hallée 2018 - Estrie
- Quillethon 2018
- Resolute - levée de fonds
- Soirée Bénéfice du conseil 1001 et Assemblée 1018 Lavolette, Trois-Rivières
- Tournoi de golf ABR

\$1,000 TO \$1,999

- BeYou3 Event
- Bonjour la Terre!
- Classique des Trois Mousquetaires
- École secondaire des Pionniers
- École secondaire du Triolet
- Grand défolement de Robert Grégoire
- La Classique de la rentrée
- La guerre des clans
- Polyvalente Le Carrefour
- Rallye Réseautage Gourmand
- Richmond Regional High School
- Rock Generation - Show bénéfique contre le cancer

\$500 TO \$999

- Barrage routier, 2^e groupe Scouts de Hull
- Challenge VTT Ascot Corner
- Chante ta voie
- Cultiver la santé des femmes
- Déjeuner de la Fondation québécoise du cancer - Coaticook
- Déjeuner du commandant 2018 - Coaticook
- École secondaire du Versant
- Évadez-vous pour une bonne cause!
- Fête 30^e anniversaire de la place Talbot
- Grouille ou rouille!
- Le Chœur Chante-Clair chante l'amitié
- Marathon du P'tit Train du Nord
- Marche en nature
- Paniers cadeaux Hôtellerie de l'Estrie
- Pédalons pour la cause
- Projet de session
- Rallye pour le fun



Thank you to all the participants in the *Grand défolement!*



semble
r les
ouchés
er.



LE GRAND
DÉFOULEMENT



Fondation
québécoise
du cancer

La marche!

www.lamarchegd.ca

SIGNATURE EVENTS


\$642,000
raised



CHEMIN DES SANCTUAIRES CHALLENGE

JUNE 2-9, 2018

The participants in the 3rd edition of the *Chemin des Sanctuaires* Challenge reached their destination after walking 200 km and raising nearly \$7,000 for the Quebec Cancer Foundation.

For one week, these walkers traversed the most beautiful roads in Quebec and had the chance to enjoy the rich and varied landscape with its fields,

picturesque villages, spectacular views...

They undertook the pilgrimage from the Shrine of Notre-Dame-du-Cap in Trois-Rivières to Sainte-Anne-de-Beaupré as a testament to their own experience facing cancer or to honour someone else.



COMPOSTELLE EN TANDEM

SEPTEMBER 1-12, 2018

Compostelle en tandem is a charity event in which a group of pilgrims traverse the mythical path of the *caminho português* in quest of a sense of personal achievement while at the same time raising funds for the Foundation. In this 9th edition, the participants travelled nearly 200 km on foot.

Thanks to them, and those who supported them, over \$30,000 was raised in support of the thousands of Quebecers with cancer and their families.



MAGDALEN ISLANDS CHALLENGE

SEPTEMBER 14-23, 2018

The Magdalen Islands Challenge provided our philanthropic walkers with the perfect opportunity to discover the Islands by walking along their shores, through their green hills and forest trails, and endless dunes. The Foundation organized an 8-stage tour of the various villages in this

archipelago with its many exceptional landscapes.

This physical, cultural and spiritual challenge resulted in the walkers raising more than \$20,000 for the benefit of the Quebec Cancer Foundation.



RENDEZ-VOUS GENTLEMAN

SEPTEMBER 27, 2018

Thanks to our 450 secret agents who carried off their mission to perfection, this "Secret Society" themed fundraiser raised \$85,000 in support of the thousands of Quebecers affected by cancer. During the evening, sponsored by Jaguar and Land Rover Quebec,

the participants assembled at the Royal Quebec Golf Club were entertained in five original, stimulating decors created exclusively for their pleasure and all in a good cause!

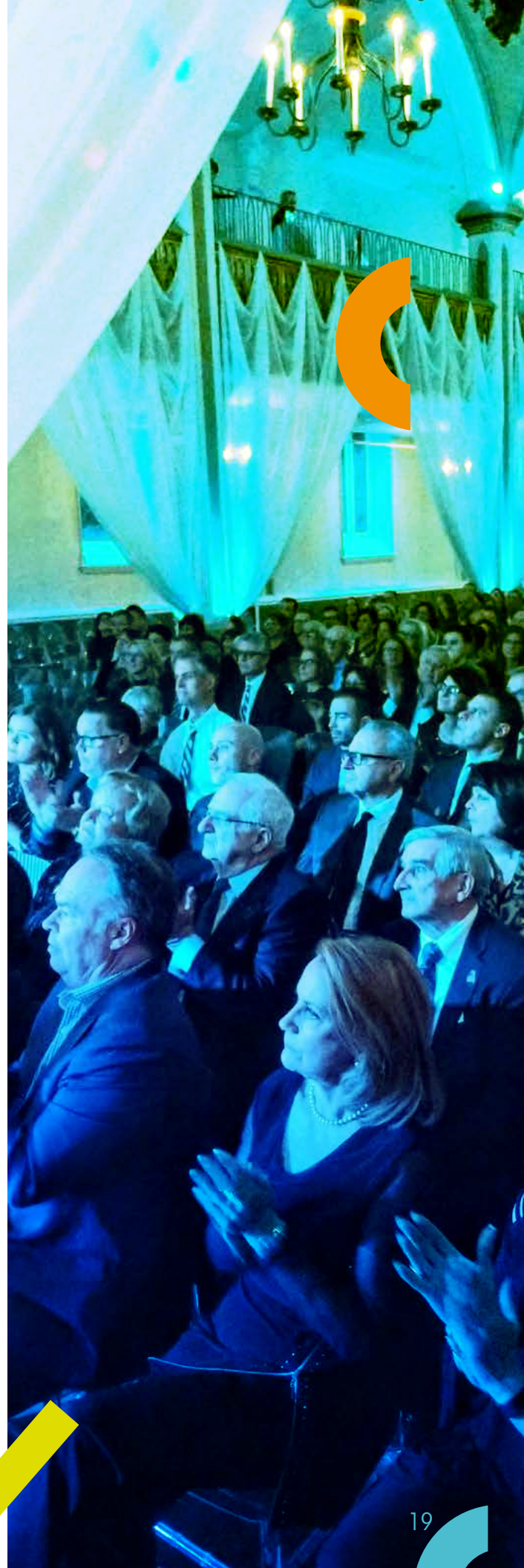


CANCERTO

OCTOBER 24, NOVEMBER 2, 14, 16 AND DECEMBER 4, 2018

All our *Cancerto* were a success again this year, in every region of the province. 2018 marked a record year with more than \$500,000 raised for the Foundation before an audience of over 1,600. As in every other year, the event brought together the business community in each region in a series of festivity-packed

evenings! Marc Hervieux, Maxime Landry, SHINE and l'Orchestre du Septième Art were all featured in the *Cancerto* series to the delight of our guests in every part of the province.





PLANNED DONATIONS


\$ 700,947
raised

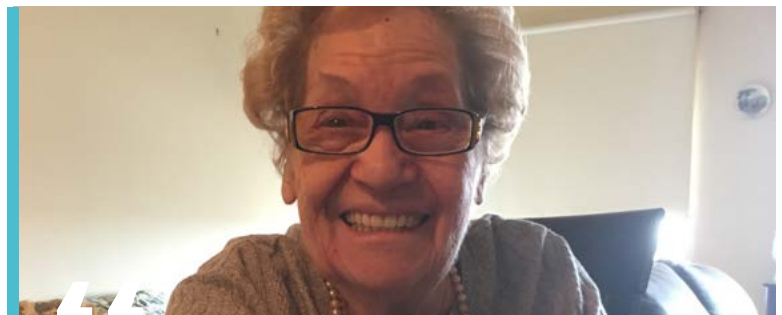

46
donors

Plan **today.**
Give **tomorrow.**
Support **for years to come.**

Several people of differing backgrounds and means who consider themselves favoured by life want to give back some of what they have received. Planned donations can take many forms: a bequest, a gift through life insurance, a charitable annuity, a charitable trust, a gift of securities... each one having different tax advantages.

Planned donations are simpler than you might think. Contact the Quebec Cancer Foundation for more information or express your interest at donsplanifiés@fqc.qc.ca or 514-527-2194.

In February 2018, Ms. Oliva Valina decided to bequeath \$200,000 in her will to the Quebec Cancer Foundation.



“After my sister’s death, I revised my will. The option of making a bequest then seemed like an opportunity with several advantages that suited my needs. I chose the Quebec Cancer Foundation as my heir because I wanted to donate to an organization that has an impact on the lives of Quebecers and is not dedicated to research. After discussing with the Foundation’s professionals, I have the peace of mind of knowing that my wishes will be respected. I am proud that my legacy will make a difference in the lives of people who have to deal with cancer and with those closest to them.”

Oliva Valina, donor and member of the Builders of Hope Circle

MONTHLY DONATIONS



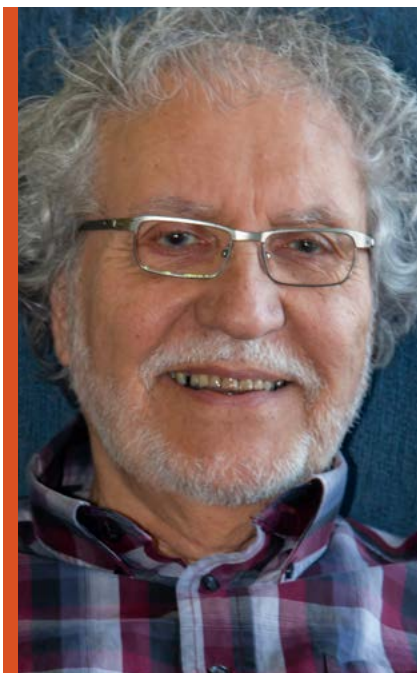

\$418,049
raised


2,695
monthly donors

A special thank you to the **2,695 monthly donors** who contributed every month to offer support and guidance to the thousands of Quebecers affected by cancer. By spreading their gift over the year, they help us

to plan better and reduce our administrative costs. Their constant support, month after month, is a source of comfort and hope to people with cancer and their families.

WHY BECOME A MONTHLY DONOR?



In 2005, my wife was diagnosed with glioblastoma, which carried her off in the space of a few months.

I was very affected by her death, and in her memory, I decided to make donations that could help other patients.

At first I was thinking about research, and then I heard about the Quebec Cancer Foundation. This was the organization I chose. Large amounts are allocated to research, while there are few resources dedicated to supporting sufferers who are alone or far from their loved ones. I have always been convinced that compassion and loving care are powerful levers that can help cure any disease. ”

Sylvain Basque, monthly donor since April 2014

I wanted to make a donation to an organization that has an impact on the lives of Quebecers.



WHERE DOES THE MONEY GO AND COME FROM?

The Quebec Cancer Foundation does not want to be a broken promise. We have to make sure that we can maintain the services we provide to the thousands of Quebecers who rely on us every day.

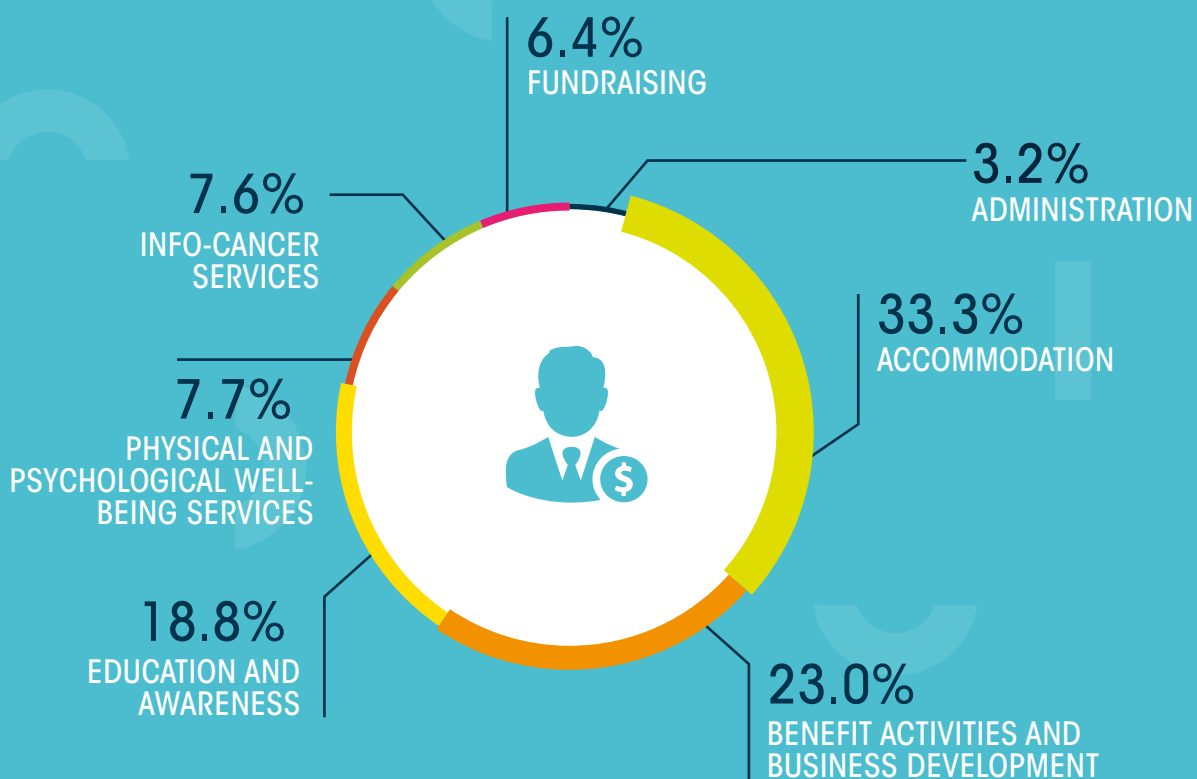
To achieve this, we undertake to make optimal use of each donation received by asking each of our partners, employees and stakeholders to ensure that the maximum amount of funds raised directly benefits those who need it most: Quebecers affected by cancer.



On a daily basis and in all our actions, we are grateful for the trust you place in us, and we are constantly ensuring that optimal use is made of the funds entrusted to us. ””

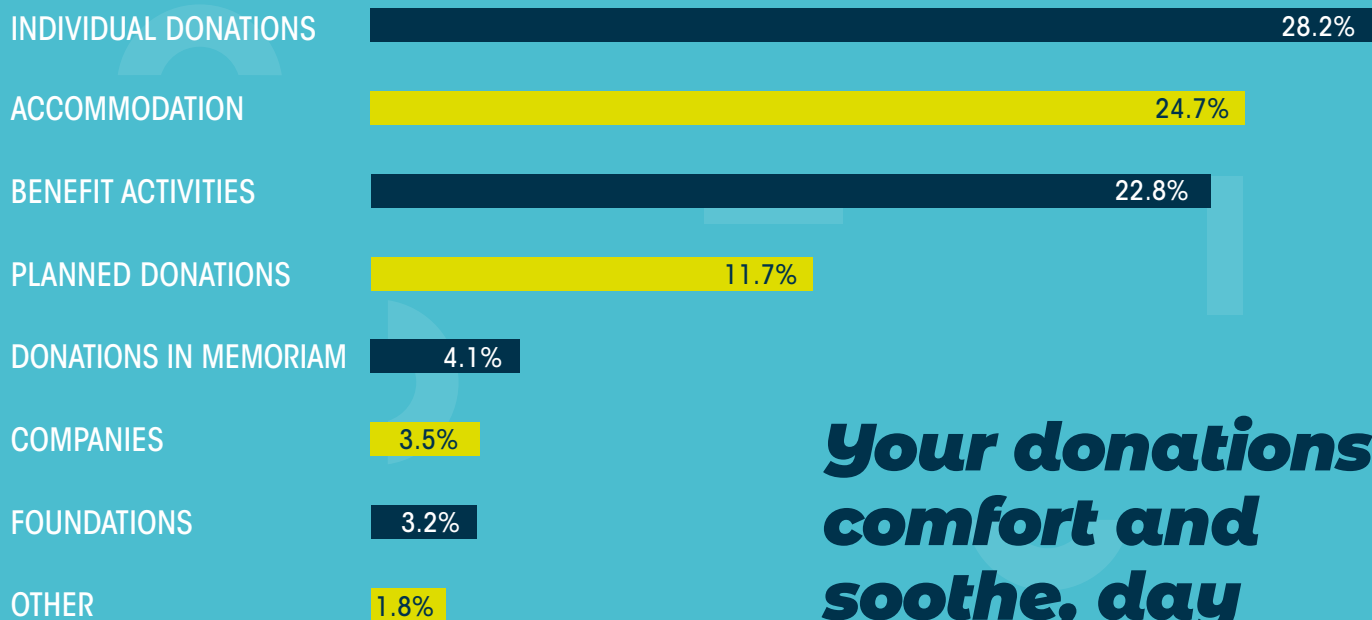
Robert Labelle, CPA, CMA, MBA,
Director of Finances

WHERE DO YOUR DONATIONS GO?





WHERE DOES THE MONEY COME FROM?



Your donations comfort and soothe, day after day.



From left to right: our Governor Members, Denis Boivin, Denis Vallières (Norman Fortier Foundation), Bruno Pelletier, Marc Bourgeois (Norman Fortier Foundation), Daniel Duchesne and André Girard (Knights of Columbus).

PRECIOUS PARTNERS

The many partners who support us year after year provide the fuel we depend on to achieve our mission. Constantly striving to outdo themselves in ingenuity, commitment and determination, their contribution is truly essential, which is why we want to highlight their involvement.

PFIZER



In 2018, Pfizer donated \$20,000 to the Quebec Cancer Foundation to support the Info-cancer Services, which provide telephone and online help to patients and their loved ones. A pilot project was launched in early 2018: a psychologist and a nutritionist have joined the team of oncology nurses.

UAP (NAPA AUTO PARTS)



The company UAP (NAPA Auto Parts) generously agreed to participate in our annual year-end campaign, doubling the donations made to the Foundation to \$25,000. What a great way to offer support to people with cancer and their families for the holiday season! Through this show of support, UAP confirmed the depth of its commitment to the Quebec Cancer Foundation – it has donated a total of over \$500,000 to us since 2000.

MERCEDES-BENZ RIVE-SUD



Mercedes-Benz Rive-Sud made a significant contribution toward the acquisition of a 2018 8-passenger Metris van. The new vehicle will provide comfortable transportation for beneficiaries of the Norman Fortier Lodge when they go for treatment in hospitals in the Greater Montreal area. A gesture that certainly makes a difference by improving their stay away from home.

FONDATION DE LA MASSOTHÉRAPIE



For several years now, the Fondation de la massothérapie has been working with us and has entrusted a large share of its financial support to the Quebec Cancer Foundation. Over the years, it has donated more than \$185,000.

GOVERNOR MEMBERS

On September 6, 2018, the Quebec Cancer Foundation awarded the title of Governor Member to 5 individuals and organizations in recognition of their invaluable contribution to the Foundation: Denis Boivin, Knights of Columbus, the J.A. DeSève Foundation, the Norman Fortier Foundation and Bruno Pelletier. This distinction illustrates the deep commitment of the Foundation's Board of Directors to recognizing the outstanding contributions of those who have made a lasting contribution to the well-being of Quebecers facing cancer and their loved ones. Art objects created for the occasion by renowned artist Bernard Séguin Poirier were presented to the new Governor Members as a token of our appreciation.

POOLING YOUR EFFORTS

Partnerships are one of the major axes of the Quebec Cancer Foundation. Being stronger against cancer requires a better service offering that complements what is available through the health care system.

Building on the success of our partnership with ACEQ in 2017, we established new partnerships and consolidated existing ones to increase our collective impact.

Every day, we work with numerous partners including:

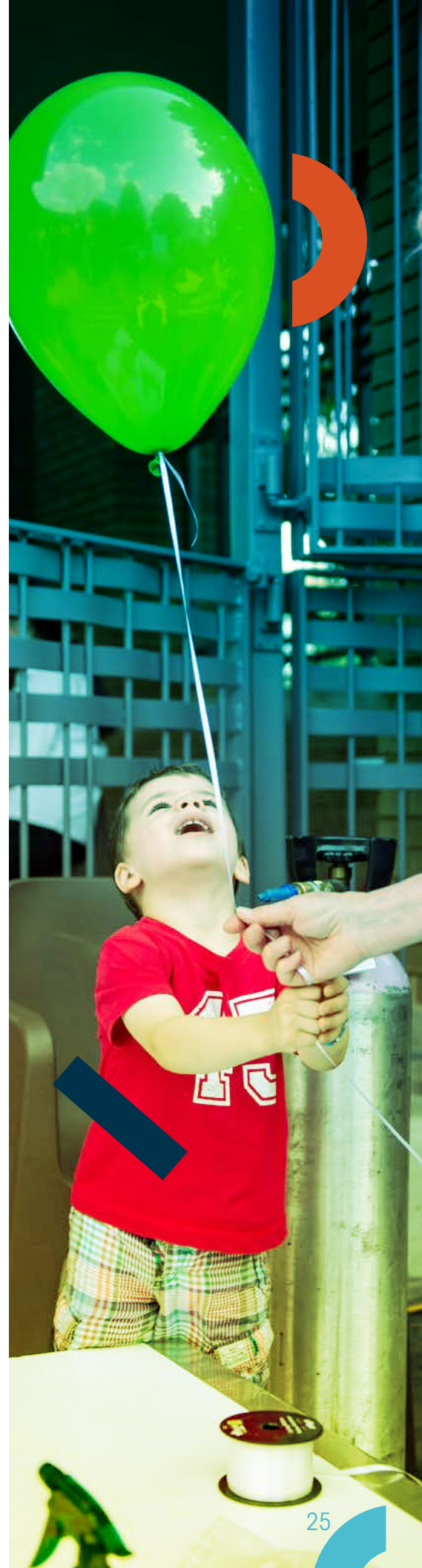


- ▶ Sharing expertise and tools
- ▶ Promoting activities and services
- ▶ Referring clients
- ▶ Organizing physical activities for the well-being of those affected by cancer



Our partnerships are perfect examples of our slogan: Together we are stronger against cancer. They demonstrate that this is not just a slogan, not just words on paper. It is a reality that we apply on a daily basis. ””

Marco Décelles, CPA, CMA,
Director General



THANK YOU TO OUR BUSINESS VOLUNTEERS

Without the involvement of the Quebec business community, we could not have attained the level of excellence that we did over the years. Their volunteer work is essential and allows us to promote the Foundation throughout the province. Thank you for your commitment and your dedication!

MONTREAL

- Bruno Pelletier
- Daniel Lebeuf, BA, Fin., PL., CSA, CSC, CIM, BMO Nesbitt Burns inc.
- Denis Boivin
- Dr Michel Gélinas, M.D., FRCP (C) Cofondateur de la Fondation québécoise du cancer
- Dr Philippe Sauthier, M.D., CHUM
- Dr Pierre Audet-Lapointe, M.D., FRCS (C) Cofondateur de la Fondation québécoise du cancer
- Dr^e Guila Delouya, M.D., M.Sc., FRCP (C), Université de Montréal
- Eric F. Gosselin, ADM.A. PI.Fin., PEAK inc.
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- Martin Couture, Loto-Québec
- Martin Dupras, a.s.a., PI.Fin, D.Fisc., ConFor financiers inc.
- Martin Houle, Reproduc inc.
- Martine Gaudreault, Otera Capital
- M^e Nathalie Drouin, Bureau d'aide juridique Côte-des-Neiges
- M^e Stéphanie Beaulieu
- Michel L. Lesage, ing.
- Miguel Yargeau, Brassard Goulet Yargeau inc.
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- Pierre Laurin
- Pierre Seccareccia
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- Stéphane Drolet, KPMG

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- Amina Chaffai
- André Héon
- Anne-Marie Fournier
- Benoit Venne
- Charles Guillemette
- Chloé-Anne Mercier
- Christina Boilard
- Claude Lacroix
- Colette G. Perrault
- Denis Dupont
- Diane Moreau
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- François Vincent
- Gaéтан Gravel
- Gaéтан Morin
- Jacques Picard
- Janie Tremblay
- Jean-Claude Gravel
- Jean-François et Louis-Philippe Dumoulin
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- Marc H. Plante
- Marc Landry
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- Martin Bélair
- Michel Bourgeois
- Normand Champagne
- Pascal Lafrenière
- Pierre Lasalle
- Pierre Trudeau
- Serge Vanasse
- Sylvain Desharnais
- Sylvie Laliberté
- Tommy Robillard

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- Benoît Maurais
- Bernard Fortin
- Charles Groleau
- Christiane Boisseau
- Claude Laliberté
- Dr David Fortin
- Émilie Pinard-Fontaine et Martine Fontaine
- Frédéric Côté
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- Mohamadou Sarr
- Nancy Quirion
- Nathalie Goguen
- Patrick Talbot
- Pierre Tardif
- Sabrina Bockus
- Vincent Boislard

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- Alexandre Guindon, AXG
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- Claude Auclair, Auclair & Landry
- Clément Forgues, Outillage Industriel Québec Ltée
- Clément Roberge, Cercle finance du Québec
- Daniel Blouin, Daniel Blouin inc.
- Dany Martel, TVA
- Dominic Letendre, Affichez
- Gauthier Genevet, TD
- Geneviève Lehoux, Alliance Moris
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- Guy Lebel, Communicateur conseil
- Jean Jr. Lagacé, Banque Laurentienne
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- Julien Gravel, Essor Assurances
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- Martin Gagnon, Idecom
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- Sofia Calafatis, Le Groupe automobile Desjardins
- Stéphanie Caron, Fonds Fondation SFL Cité Montcalm
- Sylvie Leclerc, Institut Matis Sylvie Leclerc
- William Charles Gobeil, Mallette

OUTAOUAIS

- André Gosselin, Chevalier de Colomb - conseil 9988
- Claudine St-Denis, Marcel Baril Itée
- François Laflamme, Impression Charles
- Martin Paquette, Nordik Spa-Nature
- Martine Boily, Bistro L'Autre CÉil
- Sandra Lopes, Dépanneur Rapido
- Sylvie Côté, Boless

THANK YOU TO OUR DONORS

The Quebec Cancer Foundation can count on thousands of donors. Thanks to them, those who turn to us in times of trouble can find the support that allows them to be stronger against cancer. Many thanks to those women and men who have supported us in the pursuit of our mission for the last 40 years.

\$150,000 AND MORE

- Succession Guy-Anne Mailloux
- Succession Jeannine Cloutier
- Succession Sophia Carpinchick
- Tullio Cedraschi

\$50,000 TO \$149,999

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- Fondation Norman Fortier
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- Succession Julien Gagnon
- Succession Rosette Beausoleil
- Succession Shirley Davis
- Succession Simon L'Heureux

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- Succession Michel Lemieux
- UAP inc.

\$10,000 TO \$19,999

- CIBC
- Fidelity Investments Canada ULC
- Le Groupe Maurice
- Les Placements Doslén inc.

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- Énergir, s.e.c.
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- Succession Aline Renaud
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- Tim Hortons Advertising and Promotion Fund
- UV Mutuelle
- Ville de Blainville
- Vincent Perreault
- Yannick Nézet-Séguin
- Yvette Bazile

individuals | companies

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THANK YOU TO OUR PHILANTHROPISTS AND OUR BUILDERS OF HOPE

The donor recognition circles were created to honor those who diligently support the Quebec Cancer Foundation so that people affected by cancer can find a lighthouse in the storm.

PHILANTHROPISTS' CIRCLE

Composed of individuals, businesses and private foundations that have performed significant actions over the years to support those affected by cancer.

VISIONARY

Individuals: \$500,000 and more
Companies: \$1 million and more

- Fondation Norman Fortier
- Les Chevaliers de Colomb

- Fondation du Centre de santé et de services sociaux de Gatineau
- Fondation J. Armand Bombardier
- Fondation Molson
- Gilbert Ouellette
- Hydro-Québec
- Lorraine Vézina
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- Nordik Spa-Nature
- Proxim Groupe PharmEssor inc.
- Québecor Media inc.

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- Conseil des Atikamekw de Manawan
- Construction A.P.S. 2000 inc.
- Daniel Blouin
- Denis Marceau
- Énergir, s.e.c.
- Fibrenoire inc.
- Fondation Paul-A. Fournier
- Fondation RBC
- Fonds de solidarité FTQ
- Gabrielle Girouard
- Ghislaine Ritchie
- Gisèle Baril
- Johane Gagnon

BUILDERS

Individuals: \$100,000 to \$499,999
Companies: \$500,000 to \$999,999

- Fondation J.A. DeSève
- UAP inc.

ALLIES

Individuals: \$15,000 to \$49,999
Companies: \$25,000 to \$99,999

- ACVRQ
- Banque Nationale du Canada
- Alain Ouimet
- Aliments Krispy Kernels inc.
- André A. Costin
- André Brodeur
- André Chamberland
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- Caisse Desjardins du Quartier-Latin de Montréal
- Centre d'information communautaire et dépannage inc.

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- Ville de Gatineau

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Individuals: \$50,000 to \$99,999
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- Brault & Bouthillier
- Bristol-Myers Squibb Canada Co.
- Desjardins
- Fondation Armand Martel
- Fondation Céline Dion
- Fondation de la massothérapie

individuals | companies

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BUILDERS OF HOPE CIRCLE

Composed of every donor who chose the Foundation in its estate planning, whether through a bequest or other planned giving. These builders thus ensure that every Quebecer who will face cancer can receive the best possible support.

- Adrien Charbonneau
- Adrien Godfrind
- Alan C. Webster
- Alcide Descarreau
- Aline Renaud
- Amal Ibrahim Boutros
- Amélie Grenier
- André Bessette
- André Perrault
- Anita Beauséjour
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- Thomas Lyonnais
- Victor Racine
- William J. Burns
- Yvette Beaulieu Chamberland
- Yvette Bernier Larivée

THANK YOU TO OUR SPONSORS

Thank you for being, like us, attentive to the needs of those affected by cancer. Your contribution is invaluable as it helps us make a real difference in the lives of women and men dealing with this disease.

\$25,000 AND MORE

- Kevric
- Le Groupe Maurice

\$10,000 TO \$24,999

- Familiprix Johanne Giguère
- Jaguar de Québec
- Brassard Goulet Yargeau, Services financiers intégrés

\$5,000 TO \$9,999

- BMO Groupe Financier
- Broccolini Construction inc.
- Caisse Desjardins du Quartier-Latin de Montréal
- Cominar
- Construction Jadco inc.
- Desjardins Auto Collection inc.
- Fondation Mirella & Lino Saputo Fondation
- Fonds Dynamique
- Fonds Fondation SFL Cité de Montcalm
- Genatec inc.
- Gestion Banca
- Gestion TransForce inc.
- Groupe Canvar inc.
- Groupe Petra
- IMMEX Société Immobilière inc.
- Joli-Cœur Lacasse Avocats
- Maison funéraire Les Jardins du Souvenir
- Otéra Capital
- Pfizer Canada inc.
- Pharmaprix Fleurimont
- Québecor Media inc.

- Réseau Sélection
- Services de Titres FCT
- Services Financiers Éric F. Gosselin inc.
- Société de recherche sur le cancer
- Vitrierie de la Vallée
- Warehouse

\$1,000 TO \$4,999

- Bristol-Myers Squibb Canada Co.
- Bruneau Électrique inc.
- Canac-Marquis Grenier
- Centre commercial Les Rivières
- Charton-Hobbs inc.
- Familiprix D. Vermette et J. Champagne-Parent
- Famille Charles IGA Extra (Alimentations Béchar inc.)
- Financière Banque Nationale
- Gazifère inc.
- Groupe Messier - Épicerie Métro
- Humania Assurance inc.
- John A. Stimpson
- Le Coureur des Bois Enr.
- Médic A.S. Solutions inc.
- Pharmaprix Gestion Claude Meilleur inc.
- Pharmaprix Michel Bourque (Place Belvédère)
- Pharmaprix Sophie Deschênes
- Placements CI
- RBC - Steve Bouthillette
- La Grande Ménagerie - L'animatout
- UV Mutuelle

PRODUCTS AND SERVICES

- Agence Juste des bulles
- Alliance Moris
- Auberge Saint-Antoine
- Bell Média
- Bistro Kapzak de Granby
- Brault & Bouthillier
- BRP Valcourt
- Café Bistro La Brûlerie (Mégantic)
- Carmichael
- DoubleTree by Hilton, Gatineau-Ottawa
- Énergie 104.1
- Énergie 106.1 et Rouge 102.7 FM
- Estrie-Plus
- Excellence Fitness
- Freeman audiovisuel
- IGA Extra Famille Charles
- Imacom Communications
- Impression Charles
- Jean Coutu Maxime Daoust-Charest de Granby
- KRWN
- Laurent Duvernay-Tardif
- M105
- Monastère des Augustines
- Newad
- Proson
- Reproduc
- Restaurant Mikes, Sherbrooke (Michel Lauzon)
- Rouge FM 94.9
- Rytme FM Mauricie 100.1/10.9 FM
- Technopub Impression numérique
- Tigre Géant Karim Zaari - Rock Forest
- TVA - Québec
- Université Bishop's
- Ville de Granby
- Ville de Trois-Rivières
- Voyages Paradis
- VR Soulière



FINANCIAL RESULTS

This data is taken from the Quebec Cancer Foundation's financial statements for 2018, audited by Mallette, LLP for the 12-month period ending December 31, 2018.

				2018	2017
	General fund	Capital funds	Endowment funds	Total	Total
	\$	\$	\$	\$	\$
Products					
Donations and fundraising activities	4,403,808	–	–	4,403,808	4,167,917
Service products	1,485,895			1,485,895	1,480,522
Interest on investments at cost	8,313			8,313	34,740
Income from investments at fair value	43,125		14,903	58,028	55,719
Amortization of deferred contributions on investments		94,199		94,199	88,980
Rental income	20,226			20,226	28,722
Other income	38,057			38,057	44,997
	5,999,424	94,199	14,903	6,108,526	5,901,597
Expenses					
Donations and fundraising	1,767,928	–	–	1,767,928	1,810,668
Service charges	3,367,109			3,367,109	3,588,967
Service development costs	452,922			452,922	320,419
Administration fees	161,426			161,426	198,157
Rental expenses	32,415			32,415	17,928
Depreciation of tangible assets		216,668		216,668	227,697
Amortization of intangible assets		16,367		16,367	23,119
	5,781,800	233,035	–	6,014,835	6,186,955
Excess (deficiency) of expenses over other items	217,624	(138,836)	14,903	93,691	(285,358)
Change in fair value of investments	(48,864)	–	(21,941)	(70,805)	(25,703)
Excess (deficiency) of revenues over expenses before gain on disposal of property	168,760	(138,836)	(7,038)	22,886	(311,061)
Gain on disposal of property					628,260
Excess (deficiency) of revenue over expenses	168,760	(138,836)	(7,038)	22,886	317,199

A PRESENCE IN EVERY CORNER OF QUEBEC

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Info-cancer Services

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