

CARING ABOVE AND BEYOND TREATMENTS

2013 ANNUAL REPORT



Quebec
Cancer
Foundation

Always There to Care



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Our Mission

To provide practical and moral support to Quebecers with cancer and their loved ones by offering living environments and services that promote their well-being.

Our Vision

That all Quebecers come together to offer people with cancer and their loved ones the essential support they need to better cope with the disease in their day-to-day lives.

Our Values

- We **listen** to people with cancer and support them in a tangible way as they cope with the impact of the disease on their lives.
- Each person deserves our **respect** and has the right to deal with their disease as they see fit.
- Our action is based on **solidarity** with those we support and those who support us through their donations.
- We **excel** as a provider of support services and play a **leadership** role in this area.
- Our **commitment** is reflected every day in the relationships we build with the people we support and through our cooperation with healthcare teams and other partners in the community.
- Since the larger share of our services is funded through public donations, we manage these funds with **integrity**, fully aware of the trust our donors have placed in us.

Message from the President and the Director General

CARING ABOVE AND BEYOND TREATMENTS

In 2013, the Quebec Cancer Foundation decided to shine the spotlight on what the men and women living with cancer go through beyond their cancer treatments.

In Quebec, nearly one in two people will be touched by cancer at some point in time. Financial problems, psychological issues, stress, anxiety and isolation are just some of the concerns affecting people's lives beyond the medical treatments they receive. To overcome these difficulties, they need encouragement and access to services developed to improve their quality of life and promote their well-being. That's where the Foundation comes in. Through its lodging, information and support services, it helps people with any type of cancer – as well as their loved ones – find the comfort and strength they need to face the disease.

This past year, with the backing of the general public, the Quebec Cancer Foundation was able to welcome 2,685 people to its Lodges, offer more than 16,500 complementary therapy sessions in its five Regional Centres and respond to some 18,000 requests for information through its Info-Cancer services.

As the Foundation gets ready to mark its 35th anniversary in September 2014, we are proud to say that our organization, founded in 1979 by five oncologists, is still playing a vital role in our community. Many healthcare professionals think so too. You will have the chance to read their testimonials on the importance of our services.

With the number of cancer cases continuing to climb, needs are growing. The Foundation team strives to manage with great vigilance the funds it raises among the public. This year, the Board of Directors has adopted a strategic plan that sets out the main orientations for 2014 to 2016. These include partnerships with organizations dedicated to people with cancer, ways to increase our revenues and changes to our Regional Centre and Montreal Lodge in response to the construction of the new CHUM.

The Quebec Cancer Foundation can only accomplish its mission with the loyal support of the Quebec public and its businesses. In the past year, faithful donors and partners have helped us raise over \$4 million.

Their generosity and the dedication of hundreds of volunteers allow us to provide thousands of people with warm, nurturing living environments and quality front-line services, at little or no cost.

To everyone involved in promoting and achieving our mission, thank you, from the bottom of our hearts!



Martin Dupras
President



Pierre-Yves Gagnon
Director General

Message from our Spokesperson

I HAVE WITNESSED ITS IMPACT!

Already more than a year since I became spokesperson for the Quebec Cancer Foundation! During that time, I have taken part in fundraising activities and talked to the media about my involvement, but for the most part, I have met with dozens of people touched by cancer, both patients and their loved ones.

I have visited the Foundation's five Regional Centres and its Lodges and been welcomed with open arms every single time. It made me feel like I was part of a large, extended family united by a shared commitment to making the lives of those with cancer a little bit easier.

I went to Trois-Rivières, Quebec City, Sherbrooke, Gatineau and Montreal: I met people from all over Quebec – Abitibi-Témiscamingue, Centre-du-Québec and Montérégie, to name a few. All of them told me just how crucial the Foundation's services are to them.

For me, this tour was ample proof of the positive impact every donation to the Foundation has on these people's lives. I have seen how the Foundation helps them throughout their journey.

For example, Marie-Josée, who accompanied her mother living with cancer, told me that the Foundation's Info-Cancer team was a beacon of hope during their experience. Céline, a resident at one of the Lodges, reported that her stay improved her morale during her course of treatment. And one art therapy participant even told me: "Art therapy saved my life!"

In Quebec, about 142 people receive a diagnosis of cancer every day, and when they do, they need to be able to turn to the Foundation for help. This organization does so much good, which is why we must give it our support.

The Foundation has, of course, already secured the backing of many dedicated donors, partners and volunteers, but the cause is just so important that I hope more and more people will join our growing chain of solidarity.

Thank you for your help!

Bruno Pelletier
Spokesperson for the Quebec Cancer Foundation





LODGING SERVICES

In 2013, the Quebec Cancer Foundation provided lodging to 2,685 people, for a total of 21,600 nights. When people first come to the Foundation Lodges, it is usually just to be near their treatment facilities. They realize soon enough, however, that the Lodges offer much more than just a place to lay their head: they provide a home away from home.

With a total of 126 beds*, the Foundation's four Lodges constitute the largest network of residential facilities for people with cancer in Quebec. Located in Montreal, Sherbrooke, Gatineau and Trois-Rivières, the facilities are critically important to people who must leave the comfort of their own homes for cancer treatment in an out-of-town oncology centre.

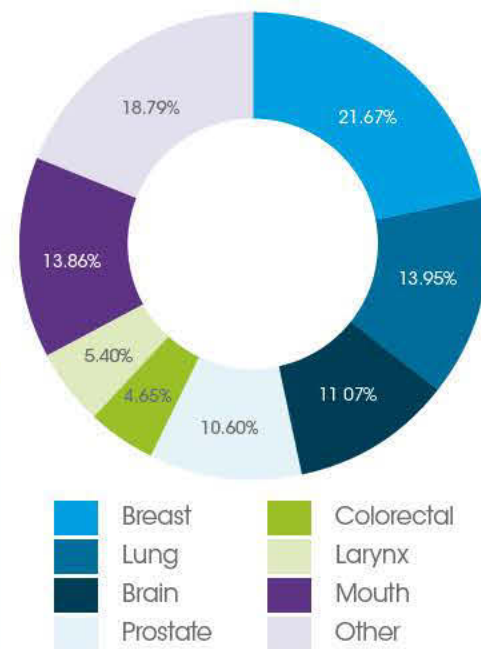
For as little as \$25* per night, residents receive room, board and support from compassionate, dedicated staff. Every facility features several common areas, such as living rooms and outdoor spaces, designed to encourage exchanges with fellow residents. This means that during their stay, which can last up to nine weeks, residents have the chance to discuss with one another and encourage each other through their journey.

With the generosity of the Fonds Félix-Deslauriers-Hallée dedicated to projects for youth 15 to 30, a special room at the Estrie Lodge has been completely renovated to better meet the needs of this young clientele. Young people experience the disease differently from adults. This is why the Foundation has made it a point to offer services tailored to their specific needs.



\$1 000 provides **10 nights** in one of our Lodges (including meals and activities) to a person living away from a treatment facility.

Types of cancer of residents:



*In 2014, the Quebec Cancer Foundation's network of Lodges increased its capacity to 130 beds and its daily rate to \$27.

Origin of residents:

Bas-Saint-Laurent	2.39%
Nord-du-Québec	0.58%
Saguenay-Lac-Saint-Jean	2.34%
Gaspésie-Îles-de-la-Madeleine	1.28%
Capitale-Nationale	3.14%
Chaudière-Appalaches	4.47%
Mauricie	5.26%
Laval	0.43%
Estrie	4.78%
Lanaudière	8.67%
Montreal	2.02%
Laurentides	5.90%
Outaouais	3.40%
Montérégie	16.37%
Abitibi-Témiscamingue	24.83%
Centre-du-Québec	7.81%
Côte-Nord	1.65%
Other	2.45%



"At our hospital, many of our patients come from out of town, and about half of them come to their first radiation therapy session without having found a place to stay. Having to rent a hotel room for the entire course of treatment and eat out every day can cost a small fortune. This is just one more stressful thing to have to manage in addition to dealing with cancer. My colleagues and I all refer them to the Quebec Cancer Foundation.

The Foundation Lodges are lively, nurturing places that not only help reduce the financial burden associated with cancer but also give people a chance to enjoy themselves before and after their treatments. Residents can rest, relax and discuss with others going through something similar.

At first, most of my patients are anxious about staying in another city and living with people they do not know. But as time goes by, they are so happy about staying at the Foundation. They get to participate in a variety of activities to take their mind off their disease and make friends with other residents, employees and volunteers. Being surrounded by care and having someone to talk to really helps people cope.

My patients are often surprised to discover the harmony that exists at the Foundation Lodges. They are treated so well that they feel right at home. And, more than anything, they are relieved and grateful to have a place to stay right next door to the hospital."



Dr. Félix Nguyen
Radiation Oncologist
Hôpital Notre-Dame du CHUM

SUPPORT SERVICES

At the five Regional Centres of the Quebec Cancer Foundation, people living with cancer have access to some twenty different activities, at little or no cost, all designed to make their lives a bit easier. There are support groups to talk things over, coffee get-togethers and community dinners to socialize with others and relieve loneliness, social activities, such as bingo, to have fun, and workshops on meditation, yoga and Qi Gong to relax – in other words, there is something for everyone. In 2013, people with cancer enjoyed 16,560 sessions of these activities combined.

In an attempt to be even more responsive to a growing demand, the Foundation has opened a new service location in Lévis, which offers massage therapy and a wig loan service. Kinesiology workshops are also now offered at the Centre communautaire de Magog, in partnership with the Centre de santé et services sociaux de Memphrémagog.

Our leading therapies

The Foundation offers wellness-enhancing massage therapy, art therapy and kinesiology to people living with cancer who come to one of its Regional Centres in Montreal, Quebec City, Sherbrooke, Gatineau and Trois-Rivières. Last year, over 7,150 participants took part in these three complementary therapies.

Through a partnership between the Quebec Cancer Foundation and the Fondation québécoise de la massothérapie FQM, a 60-minute massage costs only \$10 and is provided by a certified member of the Fédération québécoise des massothérapeutes spécialement formés pour traiter les personnes atteintes de cancer.

The art therapy workshops are given by art therapists and run on the informal, relaxed open-studio approach. All art supplies (gouache, watercolours, modelling clay, etc.) are graciously donated by Brault & Bouthillier.



The kinesiology program contributes to the health and wellness of people with cancer both during and after treatments. Offered by kinesiologists, the service includes exercises, counselling, information and education on healthy living.

- \$500** provides:
- a 60-minute **massage therapy** session for **10 people**
 - access for **20 people** to a comprehensive exercise program developed by a **kinesiologist**
 - **15 art therapy sessions**



"As an oncologist, I see cancer patients every day. Most of the time, they are exhausted and worried. But when they participate in complementary therapy workshops offered by the Quebec Cancer Foundation, they start to smile again and seem more relaxed and confident. These therapies help them forget their disease for a little while, ease their worry and release some of the pressure caused by cancer. They allow them to see beyond their treatments and focus on something other than their disease. Complementary therapies are essential when it comes to helping people with cancer regain some measure of quality of life. They provide an opportunity to keep their minds occupied and receive the support of professionals.

Some people who are more introverted may be a little reluctant to use this type of service at first. But once they start, they enjoy it a lot and get so much out of it. My patients even tell me that their appointment with the massage therapist is the most important part of their day. They wouldn't think of missing it.

In addition to the therapies, the Foundation offers support groups for different types of cancer. These meetings are extremely beneficial for people, since they have the chance to ask questions and discuss their worries about certain aspects of the disease. They come out of the meetings feeling reassured and more serene about the future.

The support services of the Quebec Cancer Foundation are well worth discovering. Too few patients are using the services even though they are accessible and perfectly tailored to their needs."



Dr. François Vincent
Radiation Oncologist
Centre hospitalier régional de Trois-Rivières

INFORMATION SERVICES

When people find out they have cancer, they have many questions. Since hospital staff is not always available to answer them, the Quebec Cancer Foundation offers a reliable alternative to reassure and inform. Open Monday to Friday, from 9 a.m. to 5 p.m., the Info-Cancer services include an information line, a documentation centre and a telephone peer support program. Available free of charge throughout Quebec, the services are used by people living with cancer, their loved ones and healthcare professionals.

Info-Cancer Line

The Info-Cancer Line provides top-quality support and information. Nurses with extensive experience in cancer care answer questions about the disease and the healthcare network, provide counselling and soothe people's anxieties. In 2013, the Info-Cancer Line received 1,200 calls from across Quebec.

Info-Cancer Library

The Info-Cancer Library is an open window on up-to-date information and a user-friendly platform on a wide variety of cancer-related topics. With just a click or phone call, users can access an impressive range of resources: books, scientific and plain-language articles, electronic documents, Web references, blogs and much more. To ensure accessibility to as many people as possible, all documents can be mailed, free of charge. In 2013, the Foundation loaned or distributed nearly 17,000 documents to the general public and the healthcare network.

Telephone Peer Support

Every year, about 100 peer matches are organized as part of this free, confidential telephone support and companionship service. The program puts a person with cancer in touch with a volunteer who has previously experienced cancer and received training in peer counselling. The matching can be made at the time of diagnosis, during the treatments or even when a person returns to work. Loved ones, too, can be matched with someone who has lived through a similar experience.

It costs **\$250** for **50 people** with cancer to **speak** with a nurse of the **Info-Cancer Line**.

Corporate Support Program

The recently launched Corporate Support Program was developed to help people with cancer in their work settings and reduce the social and psychological impact of the disease in the workplace. It involves personalized services, such as telephone support, document loans, legal advice, conferences by nurses of the Info-Cancer Line and a telephone peer support program.

"As an oncology pivot nurse, my role is to serve as a resource person for people living with cancer. I often direct my patients to the information services of the Quebec Cancer Foundation and I regularly witness firsthand how helpful these services are.

One thing I have noticed is that the nurses are great at soothing people's anxieties. Callers are often surprised by the amount of attention and time they receive. They can speak with a nurse for as long as they want, without having to feel rushed. After the phone call, their heart is lighter and their thoughts, clearer.

The Foundation's documentalists are also of immeasurable assistance when it comes to obtaining information on the disease. Throughout their journey, people appreciate being able to access a wide range of documents on the physical, psychological or spiritual dimensions of cancer. There is an abundance of information on all sorts of concerns people have, but most of the time, no one knows about it. The Info-Cancer Library is a real gold mine of information, even for people like me who work in healthcare.

I also refer patients to the telephone peer support program so they can discuss with someone who has had cancer. Knowing that the person on the other end of the line is still there and that life goes on gives them a profound sense of hope.

The Quebec Cancer Foundation is an indispensable resource to inform the public on all aspects of cancer. I know that patients who use these services are always well supported and end up finding ways to feel better."



Caroline Desbiens
Oncology Pivot nurse
CHU de Québec



COMMUNICATIONS AND OUTREACH

IN 2013, MORE THAN EVER, THE QUEBEC CANCER FOUNDATION REACHED OUT AND TOUCHED THE HEARTS OF QUEBECERS. THROUGH A POIGNANT, MAJOR ADVERTISING CAMPAIGN AND A MEDIA TOUR WITH OUR DEDICATED SPOKESPERSON, THE FOUNDATION WAS ABLE TO CONVEY ITS COMPASSION, SHARE ITS IMPORTANT MISSION AND SHOW JUST HOW CLOSE IT IS TO PEOPLE LIVING WITH CANCER, WHEREVER THEY HAPPEN TO BE IN QUEBEC.

Media tour

In April, during Cancer Awareness Month, Bruno Pelletier travelled across the province to meet people who use the services of the Foundation, along with volunteers and partners in our Regional Centres in Trois-Rivières, Quebec City, Sherbrooke, Gatineau and Montreal.

The tour gave our spokesperson the unique opportunity to discover our lodging, information and support services. In his usual generous fashion, Mr. Pelletier gave each and every person he met his full attention and support.

Taking place with media present, the tour generated significant coverage.

Some 45 articles and interviews were disseminated, for a total of over 13,500,000 references in provincial media outlets.



Advertising campaign

During the year, the Foundation was seen and heard through an integrated ad campaign on television, in newspapers, on the radio and on the Web.



The ads were intended to boost public support for our organization and promote the idea that people who use our services receive the "royal treatment." The messages reflect the compassion,

warmth and support that exist at our Lodges and in our charity work as a whole.

The campaign led to a 30 percent increase in online donations, when compared to 2012.

More connected than ever before

In 2013, the Foundation added Twitter and Google+ to the platforms already used to communicate with donors, supporters and people with cancer. As of December 31, 2013, over 16,000 people were staying in touch with the Foundation through its electronic newsletter and social media.

As further proof of the Foundation's connection with Quebecers, traffic on the *cancerquebec.com* Website reached an average of 300 visitors per day in 2013. This represents a 51 percent increase compared to the previous year.

Follow us!



FINANCIAL DEVELOPMENT

In 2013, over \$4 million were donated to the Quebec Cancer Foundation by individuals and corporations in Quebec. The public's support for our cause is both remarkable and consistent, year after year. The Foundation is extremely proud and grateful to have the loyalty of thousands of men and women who choose to support our mission.

Whether through individual donations, monthly giving, gifts in memory of a loved one who has passed, bequests or organizing or participation in fundraising events, Quebecers continue to help the Foundation listen, comfort and welcome people with cancer.

Thank you so very much!

28,047 individual donors and **2,083** monthly donors contributed a total of **\$1,728,032**

\$261,297 in gifts in memory of a loved one

\$282,543 in bequests

\$405,784 from fundraising activities in our communities

\$528,717 in corporate donations

\$675,247 collected as part of the Foundations' events and fundraising campaigns

WELL-ESTABLISHED EVENTS

The fundraising events organized by the Quebec Cancer Foundation are increasingly popular among people from all walks of life. Over the years, our flagship events have made their mark and become must-attend affairs in several regions of the province.

Compostelle en tandem

The 4th edition of the charitable pilgrimage took place on the Compostelle path between Eauze and St-Jean-Pied-de-Port, in France. From September 7 to 18, 2013, some forty pilgrims from every corner of Quebec walked 100 to 200 kilometres to celebrate their personal victory over cancer or honour a loved one touched by the disease.

Participants trained for three months, while soliciting their friends and family to support the Foundation. Their dedication generated the impressive sum of \$101,420.

Cancerto

In the fall of 2013, the Foundation dazzled guests with a series of five benefit evenings held in Sherbrooke, Trois-Rivières, Quebec City, Gatineau and Montreal. Each *Cancerto* event took place in a warm, festive and glamorous atmosphere.

Thanks to the involvement of well-known artists, the generosity of committed partners and the close to 1,300 guests in attendance, the *Cancerto* series of event raised \$390,785 in support of the thousands of Quebec men and women coping with cancer.

Sherbrooke

- Presented by Quebecor
- With honorary co-chairs Sarah Beaulieu, Director General, Quebecor Media Estrie, and Denis Hurtubise, Owner of the Maison du Cinéma
- With actors from the movie *Amsterdam* and its director, Stéfan Miljevic

Trois-Rivières

- With honorary chair Donald Angers, Director of Business Development at the Center of Excellence in Energy Efficiency
- With singer Florence K

Quebec City

- Presented by National Bank
- With honorary co-chair Diane Déry, Vice President – Commercial Banking at National Bank
- With the Orchestre du Septième Art and singer Jean-Michaël Grégoire

Gatineau

- Presented by Buckingham Chrysler, Kadri Dargham
- With singer Florence K

Montreal

- With honorary chair Dr. Riad Sherif B., President of Novartis Canada
- With singer Bruno Pelletier and a musical quartet



Cancerto Quebec City



Défi FÉLIX-Deslauriers-Hallée



Cancerto Montreal



Bikram Yoga Boucherville



Cancerto Estrie



Nordik Spa-Nature



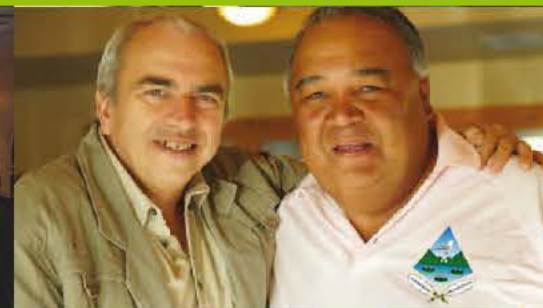
Cancerto Outaouais



OSEZ le Mont-Sainte-Anne



Cancerto Mauricie



Golf tournament of the Atikamekw de Manawan



Compostelle en tandem

A COMMUNITY OF SUPPORT

Every year, men and women from across Quebec show their dedication to the Foundation by organizing a wide variety of creative fundraising activities. This year again, they invited their families, friends, neighbours, colleagues and clients to get onboard, as they carried out unique projects that helped generate both small and larger amounts for the Quebec Cancer Foundation.

In 2013, over 100 such events took place. Let the incredible energy and generosity of these amazing folks inspire you!

\$5,000 to \$10,000

- Boot Camp | Marie-Pier Cyr, Cédric Desjardins and Daniel Blouin
- Déjeuner du Commandant of the Sûreté du Québec, Montréal-Laval-Laurentides-Lanaudière detachment | Yves Tancrede
- Les papillons de l'espoir – Spaghetti dinner | Paulette L'Heureux
- Mission Tournesol | Andrée Jollette Gaudet
- Restaurant Bon-D | Francis Rivard
- Dinner and dance | André Chamberland
- National Bank Classic golf tournament | Lisette Crêtes
- La Classique Ghislaine Ritchie golf tournament | Ghislaine Ritchie

\$25,000 and over

- Défi FÉLIX-Deslauriers-Hallée | Benoît Hallée and Alain Lapointe
- Wine tasting | Tommy Robillard of Assurances Robillard, St-Félix-de-Valois
- OSEZ le Mont-Sainte-Anne | Quebec Cancer Foundation, Musée de la civilisation de Québec and the Rouge et Or downhill ski club
- Bromont St-Hubert golf tournament | Daniel Camirand of St-Hubert Bromont, Andrew Ranger and Carole Simoneau

\$10,000 to \$25,000

- À cheval contre le cancer | Marc Gagnon
- Nordik Spa-Nature | Martin Paquette
- Association des marchands de véhicules d'occasion du Québec | Steeve De Marchi
- Déjeuner du commandant of the Sûreté du Québec, Estrie detachment | Sylvain Caron; Déjeuner du directeur of Sûreté du Québec, du Granit RCM detachment | Daniel Campagna
- Déjeuner du Commandant of the Sûreté du Québec, Montérégie detachment | Marc Durocher
- Marche Michel Riel | Michel and Pauline Riel
- Skiez pour une bonne cause | Cercle finance du Québec
- Souper pour vaincre le cancer | Terrie Lemieux
- Golf tournament | Paul-Émile Ottawa, Chief of the Conseil des Atikamekw de Manawan
- Golf tournament of the Chambre immobilière de l'Outaouais | Maryse Trudel and Georges Robert
- Cheese tasting of the Fromagerie le presbytère | Jean Morin and Claude Béliveau
- Arbre de vie | Suzanne Boily
- Car for life | ARPAC Foundation
- Bikram Yoga Boucherville | Isabelle O'Brien and Valérie Trinh
- Carrefour jeunesse emploi | Line Gauthier
- Club de voile of Senneville | Michel Gagnon
- Hébert Fortin Lunch | Six Flags Park Montreal
- Mario St-Amant event | Nathalie Lemelin
- "...de poussières et de roc..." exhibit | Lise Deschâtelets, ASPM-Stone carvers
- Les Fantaisies de Lili | Lise Vadeboncoeur
- Marathon des 2 Rives | Geneviève Blanchet
- Marche de nuit at La Pommerie campsite | Carole Alix
- Maximus | Cynthia Scapin
- Mud Hero | Ted McLeod
- Oblic Salon Urbain | Chloé Ste-Marie
- Penny drive | Nancy Godard
- Ozalik | Gaétan Sioui
- Rachel Desrochers bowl-o-thon | Rachel Desrochers, St-Amboise-de-Kildare
- Cycling challenge of the Société d'aide au développement des collectivités.
- Maskinongé RCM | Julie Lemieux and Pierre Cloutier
- Théâtre de La Chapelle | Marie-Ève Bourret
- FADOQ de l'Outaouais golf tournament | Lise Desaulniers
- SFL golf tournament | Pierre Lafleur
- Traversée du Canada à vélo | Rébecca Richer and Marie-Pier Fournier
- Weed Man Laurentides | Lucienne Morrissette

BIG THANKS TO OUR VOLUNTEERS

In 2013, more than 1,600 people contributed their time to the Quebec Cancer Foundation. Together, they carried out over 18,000 volunteer hours, offering their talent and giving of themselves, whether by accompanying a person touched by cancer or supporting one of our fundraising or promotional activities. So to each and every one of our volunteers, many, many heartfelt thanks!

Special thanks also to the professionals who gave of their time, despite their busy schedules. Your contribution is priceless!

Montreal

- Jean Philippe Bernard, National Bank Financial
- Denis Boivin
- Yves Brault, Brault & Bouthillier
- Jacquelin Caron, Lapointe Resenstein Marchand Melançon
- Sylvie Chagnon, Investissement Québec
- Martin Dupras, ConFor Financiers Inc.
- René Goulet, Fondation J.A. DeSève
- Guy Lalonde, National Bank Financial
- Jean-Paul Melko, Simon et associés
- Elizabeth Tanguay, Novartis Canada
- Denis Vallières, Fortier Auto Group

Outaouais

- Charles Beaudoin, Multivesco
- Richard Beaulieu, Royal LePage Vallée de l'Outaouais
- Daniel Bernier, Bernier et Associés
- Patsy Bouthillette, Lawyer
- Roger Gagnon, Jardins du Souvenir
- Guy Girard, Santé Universelle
- Michel Kadri, Buckingham Chrysler, Kadri, Dargham
- Pierre Lafleur, Services financiers SLF
- Gérald Mantville, Knights of Columbus, Council 5228
- Martin Paquette, Nordik Spa-Nature
- Maryse Trudel, Chambre Immobilière de l'Outaouais

Quebec City

- Jérôme Beaudry, Bernier Beaudry, Corporate Lawyers
- Roger Beaudry, Bernier Beaudry, Corporate Lawyers
- Richard Blais, Brunet Pharmacy
- Daniel Blouin, Gestion Daniel Blouin
- David Boucher-Plourde, National Bank
- Diane Déry, National Bank
- Sandra Fontaine, Journal de Lévis
- Jean-Philippe Grondin, Btel
- Janet Jones, Ville de Lévis
- Pierre Lamontagne, BCF, Corporate Lawyers
- Guy Lebel, Kilo Volt
- Catherine Leblanc, Bernier Beaudry, Corporate Lawyers
- Roger Leduc, Cabinet de services financiers Roger Leduc
- François Lefebvre, BCF, Corporate Lawyers
- Pierre Martin, Groupe Martin
- Harold Moffet, Budget Rent a Car

- Guillaume Morency, Fédération des caisses Desjardins du Québec
- Patrice Paré, Ministère des finances du Québec
- Denis Pelletier, Voodoo Grill
- Gisèle Picard, AFEQ
- Clément Roberge, Cercle finance du Québec
- Raynald Roy, Caisse Desjardins de la Chaudière

Estrie

- Sarah Beaulieu, Quebecor Media Estrie
- Michel Bédard, Hood Packaging Corporation
- Élisabeth Brière, PME INTER Notaires Sylvestre Lagassé
- Guillaume Côté, Flexi-Medic Management Inc.
- Isabelle Fauteux, Uniprix Isabelle Fauteux
- Simon Gareau, Raymond Chabot Grant Thornton
- Denis Hurtubise, La Maison du Cinéma
- Martin Sévigny, Caisse Desjardins de l'Est de Sherbrooke

Montérégie

- Caroline Couture, Ville de Bromont
- Méline Descarreaux, Multi-Prêts Mortgages
- Céline Gauthier, Gauthier Communication
- Dominique Lavin, Lavin Gosselin avocats inc.

Mauricie

- Donald Angers, Center of Excellence in Energy Efficiency
- Yves Beauvillers, Microtec
- Yves Béland, Géomatique BLP
- Gérard Bruneau, Municipalité de Saint-Maurice, des Chenaux RCM
- Richard Champagne, Construction Richard Champagne
- Catherine Courtois, Desjardins Business - Trois-Rivières
- Daniel Dagùère, Force financière Excel
- Nancy Déziel, CNETE INC
- Dany Doré, Sun Life Financial
- Lucien Mongrain, Municipalité des Trois-Rives, Mékinac RCM
- Françoise Plante, Ville de Louiseville
- Pierrette Plante, Noël du pauvre
- Jacques Picard, P Communications Stratégiques
- Johanne Tourville, Centre de Lasérothérapie 3001
- Chantal Veillette, Visavie
- Dr. François Vincent, Centre hospitalier régional de Trois-Rivières

Centre-du-Québec

- Claude Béliveau, Béliveau et Associés Inc.
- François Choquette, Member of Parliament for Drummondville
- Georgette Critchley, Municipalité de St-François-du-Lac
- Alain Drouin, Ville de Nicolet, Nicolet-Yamaska RCM, Solidarité rurale du Québec
- Lionel Fréchette, Municipalité de Sainte-Hélène-de-Chesterville, Arthabaska RCM
- Georges Hamel, Le Gentleman du Country au Québec
- Sylvain Labrecque, Municipalité de Lyster, de l'Érable RCM
- Sophie Lamoureux, Fleuriste Savard Nicolet
- Carole Lanthier, Setlakwe
- Mario Lyonnais, Municipalité de St-François-de-Lotbinière, Bécancour RCM
- Jacques Nadeau, Ville Victoriaville
- Daniel G. Noleff, Odanak Band Council
- Jean-Pierre Vallée, Municipalité de St-Guillaume, Drummond RCM

Lanaudière

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FINANCIAL REPORT

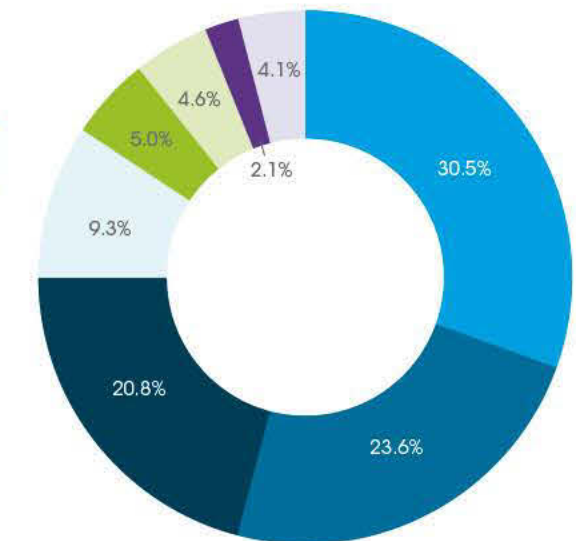
This information is derived from the Quebec Cancer Foundation 2013 financial statements audited by Raymond Chabot Grant Thornton, S.E.N.C.R.L.

Results for the year ended
December 31, 2013

	General Fund	Capital Fund	2013 Total	2012 Total
	\$	\$	\$	\$
Income				
Assets				
Donations and fundraising activities	4,059,081		4,059,081	3,950,434
Income from services	1,137,617		1,137,617	1,086,233
Government Funding – Provincial Government	200,000		200,000	
Net investment income	49,250		49,250	47,810
Amortization of deferred contributions related to tangible assets		88,491	88,491	88,491
	1,386,867	88,491	1,475,358	1,222,534
	5,445,948	88,491	5,534,439	5,172,968
Expenditures				
Expenditures on donations and fundraising activities	1,238,234		1,238,234	1,258,546
Service expenditures	3,261,767		3,261,767	3,261,755
Service development fees	452,414		452,414	519,327
Administrative fees	181,926		181,926	236,198
Amortization of tangible assets		206,201	206,201	207,045
Amortization of intangible assets		21,996	21,996	32,909
	3,896,107	228,197	4,124,304	4,257,234
	5,134,341	228,197	5,362,538	5,515,780
Excess (deficiency) of income over expenditures	311,607	(139,706)	171,901	(342,812)

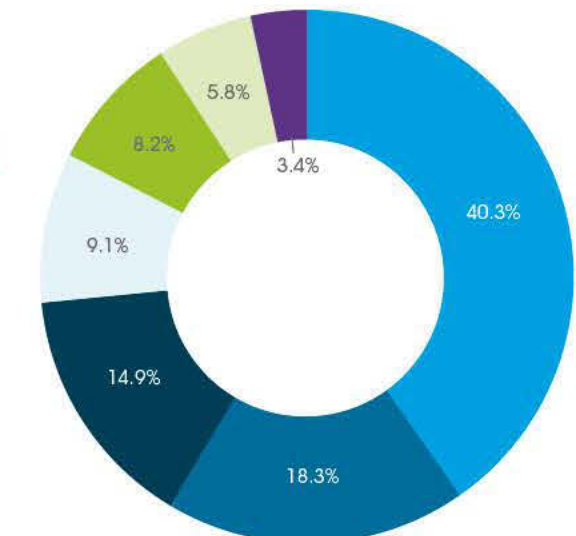
WHERE THE MONEY COMES FROM

Individual donations	30.5%
Lodges	23.6%
Fundraising activities	20.8%
Corporations	9.3%
Bequests	5.0%
In memoriam donations	4.6%
Foundations	2.1%
Other	4.1%
	100.0%



WHERE THE MONEY GOES

Lodging	40.3%
Education and awareness	18.3%
Fundraising activities and development	14.9%
Information	9.1%
Fundraising campaigns	8.2%
Support	5.8%
Administration	3.4%
	100.0%



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