



Always There to Care

Playing A Role Like No Other

ANNUAL REPORT 2012

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Our Mission

To provide practical and moral support to Quebecers with cancer and their loved ones by offering living environments and services that promote their well-being.

Our Vision

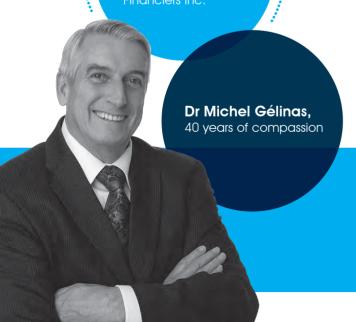
That all Quebecers come together to offer people with cancer and their loved ones the essential support they need to better cope with the disease in their day-to-day lives.

Our Values

- > We **listen** to people with cancer and support them in a tangible way as they cope with the impact of the disease on their lives.
- > Each person deserves our **respect** and has the right to deal with their disease as they see fit.
- Our action is based on solidarity with those we support and those who support us through their donations.
- > We excel as a provider of support services and play a leadership role in this area.
- > Our **commitment** is reflected every day in the relationships we build with the people we support and through our cooperation with healthcare teams and other partners in the community.
- > Since the larger share of our services is funded through public donations, we manage these funds with **integrity**, fully aware of the trust our donors have placed in us.



Martin Dupras President of the Quebec Cancer Foundation and President of ConFor Financiers Inc.



Message from the President

Staying the Same Great Course

It is with great pride, and yet humility, that I agreed to chair the Quebec Cancer Foundation's Board of Directors in the fall of 2012.

When I stepped in for Dr. Michel Gélinas, who had presided over the Foundation since 2006 and who cofounded it over 30 years ago, I had one major goal in mind: to help continue building and sustaining an organization that every year plays a role like no other in the lives of thousands of Quebecers facing cancer.

In 2012, I was not alone in adopting the Foundation's mission. Bruno Pelletier, a well-known and much-loved artist, agreed to join our ranks as official spokesperson.

Personally touched by the cancer cause, Mr. Pelletier will help the Foundation further expand its reach across Quebec by letting people know they can count on us when cancer strikes.

In addition to these changes, the Foundation has maintained its critical work of making a difference in the day-to-day lives of Quebecers and their families grappling with cancer. For instance, this past year has been marked by an unprecedented increase in demand for our services. Our network of Lodges, the largest in Quebec, welcomed 26 percent more people who needed a place to stay close to their treatment centre.

Similarly, participation in our complementary therapies – massage therapy, art therapy and kinesiology – rose by 31 percent in 2012.

Through our network of Regional Centres, located in Montreal, Quebec City, Estrie, Outaouais and Mauricie, and our Info-Cancer Services made available to the public at large, the Quebec Cancer Foundation responded to thousands of requests by men and women seeking support. All of these services were made possible thanks to the generosity of our allies. In 2012, we raised close to \$4 million, and 78 percent of this sum was donated by members of our community and businesses.

So to all our donors, sponsors, partners, employees and volunteers, thank you for your invaluable support!

Renowned radiation oncologist, Dr. Michel Gélinas, cofounded the Quebec Cancer Foundation in 1979 and served as its president from 2006 to 2012. During his 40-year career, he dedicated himself to meeting the needs of people with cancer, empowering them to face their illness with dignity and hope.

He ended his term at the helm of the Foundation's Board with distinction by chairing the Local Host Committee of the World Cancer Congress hosted by the Foundation, McGill University and Université de Montréal. This event of the Union for International Cancer Control took place from August 27 to 30, 2012 at the Palais des Congrès in Montreal and attracted nearly 3,000 participants from close to 120 countries, a first on Canadian soil!

Message from our Spokesperson

Let's Make a Difference Together!

The cancer cause is extremely close to my heart, since I have watched a loved one go through this difficult ordeal, not once but twice.

After the diagnosis, friends and family immediately banded together, forming an "intervention unit" to accompany her for her medical treatments and appointments and help her with meals, housework and all those other daily tasks that can seem like insurmountable obstacles when illness strikes. In addition to these practical concerns there was the pain, fatigue and emotional distress associated with cancer. I witnessed the huge impact cancer can have on a person's everyday life.

At the time, I was not aware of the services offered by the Quebec Cancer Foundation. Had I known about the encouragement, empathy and information available to people in my situation, I would have been able to get answers, learn what to say to my loved one and have access to a wealth of resources.

I decided to become spokesperson for the Foundation because the services it provides reflect the real needs of people living with cancer. I hope to shine the spotlight on the amazing work it does, so more and more people will support it

and a growing number of Quebecers can benefit from its services.

Given the statistics, it is safe to say that almost every family in Quebec will have to face cancer at one point or another. Like many of you, I have been there and I know just how crucial it is to have support. The Quebec Cancer Foundation is available to offer that assistance when you need it most.

The more I learn about the extent of its programs and services, the more I realize just how important it is for me to ensure this organization continues making a difference in people's lives. I hope many of you will join me in supporting the Foundation. People facing cancer are counting on all of us! Thank you so much!

Bruno Pelletier

Spokesperson for the Quebec Cancer Foundation



Welcome Aboard Bruno!

For 25 years now, Bruno Pelletier has enjoyed a successful career in music, both as a solo artist and stellar performer in major musicals: Starmania, Notre-Dame de Paris, Dracula – Entre l'amour et la mort, etc.

In 2012, after selling over two million albums throughout the French-speaking world, he launched his 11th album entitled, Rendus là. He also became a coach on the popular Radio-Canada television show, Un air de famille. A three-time recipient of the Félix award for best male artist of the year, Mr. Pelletier clearly ranks among the most influential performers of his generation.

Lodging Services Services to Help People Cope

In 2012, the Quebec Cancer Foundation welcomed 2,832 people to its Montreal, Sherbrooke, Gatineau and Trois-Rivières Lodges, for a total of 22,116 nights.

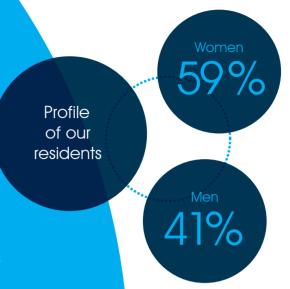
Located just steps from hospitals specializing in radiation oncology, the Foundation's four Lodges are meeting the increasingly critical need of Quebecers who must travel to urban centres for cancer treatment. This affordable service helps to reduce the financial burden of the disease, while eliminating the stress and fatigue of travel.

A Home Away from Home

Foundation Lodges offer much more than just a place to stay; they provide a nurturing living environment, where people with cancer from all regions of Quebec can connect with one another, participate in activities and relax.

During their stay, which ranges from a few days to seven weeks, residents have the opportunity to share their story with others who are walking the same path. They are given room and board, but also support in a warm, reassuring, home-like setting that helps restore their energy so they can better face the challenges imposed by cancer.

Foundation staff and volunteers are instrumental in providing residents with respectful, compassionate support along their journey.



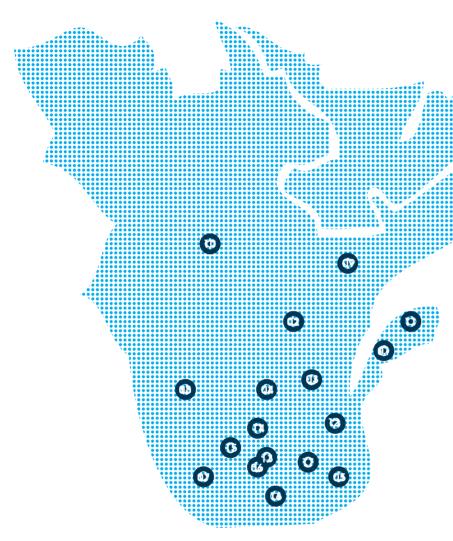
Types of cancer of residents

> Breast: 25%
> Lung: 13%
> Brain: 10%
> Prostate: 9%
> Colorectal: 6%
> Larynx: 5%

> Other: 32%



"Staying at the Lodge is awesome! It means fewer problems and less stress. I don't need to worry about getting to the hospital, finding parking or being late for appointments. It gives me more stability and peace of mind. And there's a sense of kinship with other residents. We share our experiences and we understand each other." Marie-Pier, bone cancer, Jonquière





Resident Satisfaction Rating:

97.4%

My job at the Foundation first involves greeting people when they come to stay with us, listening to them, calming their fears and answering their questions. I also give them information about all the services available at the Foundation and other outside resources.

The staff members and I are all deeply committed to the well-being of the residents. We are always happy to help them in any way we can, especially if it means making their stay more comfortable and enjoyable. Residents know we are there for them and they confide in us. Because we understand their reality and the issues they face, we can give them advice and help them find solutions.

It is a privilege for me to be able to spend time with our residents, day after day, offer them companionship and share their stories.

> Monique Richer, Admission and Resident Services Coordinator at the Montreal Regional Centre and Lodge

Origin of Residents

01- Bas-Saint-Laurent	2.1 %	10- Nord-du-Québec	1.0 %
02- Saguenay–Lac-Saint-Jean	1.3 %	11- Gaspésie-Îles-de-la-Madeleine	1.2 %
03- Capitale-Nationale	3.0 %	12- Chaudière-Appalaches	2.8 %
04- Mauricie	4.4 %	13- Laval	0.1 %
05- Estrie	4.0 %	14- Lanaudière	6.5 %
06- Montréal	2.1 %	15-Laurentides	6.3 %
07- Outaouais	6.8 %	16- Montérégie	15.5 %
08- Abitibi-Témiscamingue	33.4 %	17- Centre-du-Québec	6.1 %
09- Côte-Nord	0.8 %	Other	2.7 %

Support Services

Activities to Promote Well-being

In 2012, the Quebec Cancer Foundation offered 16,660 individual activity sessions to residents of its Lodges and people with cancer living in Montreal, Quebec City, Estrie, Outaouais and Mauricie. This represents a 28-percent increase compared to the previous year.

Therapies Accessible to All

This year, some 48,700 people will be diagnosed with cancer. To contribute to their well-being, the Foundation offers various services, such as massage therapy, art therapy and kinesiology (adapted exercise program), at little or no cost, with the kind support of the Fondation québécoise de la massothérapie FQM, Brault & Bouthillier and the Fondation J.A. DeSève. Provided by professionals who adapt their approach to each client, these three therapies deliver a host of benefits.

Proven Benefits

Recognized by the medical community and in scientific literature, complementary therapies offered in conjunction with conventional treatments help to reduce fatigue and boost participants' energy levels. They also contribute to improved mood and decreased stress.

A Full Lineup

In addition to the three above-mentioned therapies, the Foundation offers a series of other activities that vary from one Regional Centre to another. They include Qi Gong, meditation, support groups, social outings and community dinners, to name just a few. Organized by dedicated volunteers, these activities give people the chance to connect, have fun and maybe even forget their illness for a brief moment.

"At the Lodge, there's art therapy, which can offer quite a bit of insight. There are also museum visits, a hairdressing service to help me feel better about myself and weekly bingo so I can have a bit of fun. In other words, there's a full lineup of activities that let me escape and forget what I'm going through with my chemotherapy." Isabelle, colorectal cancer, Boisbriand



Number of Complementary Therapy Sessions Offered in 2012

> Massage therapy: 2,606

> Art Therapy: 1,330

> Kinesiology: 3,745

Professionals Dedicated to People with Cancer

The Quebec Cancer Foundation hires massage therapists, art therapists and kinesiologists who are experienced and responsive to the specific needs of people with cancer. These professionals play a key role in helping them through their cancer journey.

As a kinesiologist, it is a real privilege for me to have the chance to work with people dealing with cancer. They are at a crossroads in their lives and that means they are asking the hard questions. Some might even be thinking about starting an exercise program for the first time in their lives! And that's where I come in: I'm there to provide guidance, information and support as they learn to adopt a healthier lifestyle.

I enjoy helping people listen to their own body and respect their own limits, specifically those imposed by cancer treatments. I do this through adapted exercises designed to counter some of the side effects of treatments and with health information capsules and relaxation workshops.

I really enjoy being a massage therapist. It is rewarding for me to contribute to the well-being of people who have cancer and maybe even help them smile, despite their illness. My work helps patients reconnect with their ailing body by giving them a relaxing timeout that soothes both the body and the mind. People who get a massage often say they never thought they could feel so good while being ill.

I adapt my approach to this special group of clients by taking into account the restrictions associated with their condition and treatments. Massages can be personalized in an almost infinite number of ways! I don't just treat the back; I massage the feet, hands and head too, and people are often surprised at how much they enjoy it.

As an art therapist, I help people regain their self-confidence at a time when they have lost some measure of control over their lives. Being an art therapist means being a mirror for others and enabling them to access their own resources. Through artwork, I help participants express and better understand emotions that are often too difficult to share, even with loved ones. The group synergy also allows them to gain more insight because it encourages them to talk with others about their experience.

I enjoy working with people with cancer because they have that desire to get to what's essential and move forward on the physical, psychological and spiritual fronts. I like being surprised by the images that emerge in their work and I particularly enjoy seeing the pride in their eyes.





Nadine Pinton, Art Therapist, Outaouais

Info-Cancer Services

Reliable Information to Ease the Burden



In 2012, the Info-Cancer team responded to 4,083 requests for information and support from people living with cancer and their loved ones.

Info-Cancer services offer a wealth of relevant, up-to-date information to help people better cope with cancer. The free services, which are available Monday to Friday from 9 a.m. to 5 p.m., include the Info-Cancer Line, Info-Cancer Library and a telephone support program.

Info-Cancer Line

In 2012, the Info-Cancer Line received 1,200 telephone or email requests. Relying on their extensive experience in oncology, qualified nurses respond to people's concerns in a respectful, compassionate and confidential manner.

Info-Cancer Library

The Info-Cancer Library features close to 5,000 works on cancer. In 2012, it loaned some 2,000 documents. The documentation service also distributed nearly 17,000 information brochures produced by the Foundation.

In the past year, Info-Cancer documentalists handled over 3,000 requests. They review the news every day to stay abreast of the latest progress being made in the area of cancer, so they can provide people with the most reliable, updated information.

Telephone Support

With the telephone peer support program, people and their families currently facing cancer can obtain support on their journey from a volunteer who has undergone a similar experience in the past. The service brings comfort, information and companionship to people in times of need.

Thank you for your attention, compassion and valuable advice. Many thanks for the suggested readings, too. They are a godsend when it comes to facing certain particularly difficult situations.



- 1- Chemotherapy
- 2- Surgery
- 3- Diaanosis
- 4- Side effects
- 5- Symptoms
- 6- Medications

Three Areas of Interest among Info-Cancer Library Users

- > Psychosocial aspects of the disease
- > Complementary therapies
- > Nutrition



The Info-Cancer Team, A Source of Reassurance

Composed of experienced nurses and documentalists, the Info-Cancer Team plays a vital role in assisting people with cancer, at diagnosis and beyond. Their compassion and dedication make a real difference in their lives.

1 Doctors and nurses working in oncology are so busy they do not always have time to answer all their patients' questions. My role as an Info-Cancer Line nurse is to listen to them, provide them with information that completes and clarifies what they were told, calm their fears and give them reassurance. My goal is always to support people with cancer and their families by helping them better understand their situation.

I also help people communicate better with their doctors by summarizing and restating their questions. As for loved ones, they usually call for information about treatments and tips on how to best care for their family member.

I am happy to be able to give each caller my undivided attention. I get the impression I'm bringing them a bit of serenity, and by the time we finish our conversation, I can sense they feel relieved. People tell me they are happy they called the Info-Cancer Line and greatly appreciate that someone took the time to listen to them.

2 As a documentalist, my job is to give people clear, accurate information that will help them understand a given subject. By talking to them, I am able to determine what they need and identify the appropriate resources to best meet that need. I assist them with Internet searches and make suggestions to help them progress in their research. I also send them links and electronic documents, when this is helpful.

Before, people would call to get medical information. Now they consult us to validate information they find themselves to make sure it is credible. There is a lot of information on the Web and plenty of documents on cancer. Many people call us to help make sense of it all.

I enjoy helping people find reference materials that will help them grow. Books become instruments that give readers insight and reassurance. For example, they can teach them about the physical and psychological aspects of cancer, help them better understand what is happening to them, lower their anxiety and enable them to make better informed, more objective decisions. Books can also help loved ones learn how to support a person with cancer and even find the right words to explain the illness to a child.



This year, the Quebec Cancer Foundation's annual campaign "C'est notre affaire à tous!" (It's everyone's business) raised nearly \$4 million.

We extend our sincere appreciation to all our donors who so generously contributed to our fundraising efforts through their involvement in our benefit activities.

Financial Development

Direct Mailing and Monthly Donations

In 2012, 30,197 people gave \$1,545,432 through this program, with 6,980 new donors joining the great Foundation family. In addition, the number of monthly donors increased 17 percent, to reach 1,852. These loyal supporters alone raised \$247,106, dedicated to helping the Foundation fulfil its mission.

In Memoriam and Planned Gifts

The Foundation was touched to see that some 6,000 people honoured the memory of a loved one through *in memoriam* gifts, generating a total of \$292,271. As for bequests, they reached a total of \$333,228 in 2012.

Nutri-Sac Campaign

The 7th annual Nutri-Sac Campaign took place in fall 2012. From September to December, over 700 volunteers all over Quebec worked to make this campaign a resounding success.

Through the sale of promotional items and pouches of dried fruit and nuts, a sum of close to \$180,000 was raised for the cause.

The Foundation would like to thank its partner Krispy Kernels for its support, which goes back almost 20 years.

General

Corporate Campaign

The business community got behind our cause once again, with professionals and corporations donating almost \$300,000 to the Quebec Cancer Foundation in 2012.

The success of the corporate portion of our annual campaign was made possible through the dedication and energy of our campaign committees throughout Quebec. We extend our warmest thanks to these great ambassadors:

Appalaches

Ghislain Hamel Warden of the Appalaches RCM Mayor of Saint-Jean-de-Brébeuf

Centre-du-Québec

Francine Tousianant General Manager, Culture Centre-du-Québec

Estrie

Isabelle Dumont, Notary

Lanaudière

Tommy Robillard Les Assurances Robillard et Associés

Mauricie

Denis Gamache, F.Adm, A.CMC General Manager Desiardins Business Centre – Trois-Rivières

Montérégie

Daniel Camirand General Manager, Saint-Hubert Rotisserie in Bromont

François Dandenault President, Retec F3 Technologies (RF3)

Montreal

Robert Hattem President and Chief Operating Officer, UAP Inc.

Quebec City

Pierre Martin Co-owner St-Hubert Rotisseries in Quebec City

Outaouais

Patsv Bouthillette, LL.L. Municipal Councillor, City of Gatineau

When it comes to cancer, we often hear about the disease and the research, but rarely about the people actually affected by it. That's why I decided to get involved with the Quebec Cancer Foundation's annual campaign. As president of the corporate committee in Trois-Rivières. I can help raise funds for the Foundation but also spark awareness in the business community and the population about all the services it offers.



Fundraising Activities

3rd edition of Compostelle en tandem

From August 27 to September 9, 2012, some forty Quebecers took up the Compostelle en tandem challenge. They walked 100 to 200 kilometers along the legendary Compostelle path to celebrate their personal victory over the disease or honour a loved one back home, walking one of life's most trying journeys, the battle against cancer. In a show of determination, courage and compassion for people affected by cancer, pilgrims raised over \$102,000.

Cancerto

From October 12 to 26, 2012, the Foundation hosted a series of Cancerto benefit events in Quebec City, Orford, Montreal, Trois-Rivières and Gatineau. The performances attracted over 1,600 guests and raised nearly \$400,000 in support

of people touched by cancer and their loved ones throughout Quebec. Many artists and celebrities were part of the festivities. Presented through different formats, each *Cancerto* event was meant as a celebration of life combining music, magical moments and unique encounters.

Quebec City

- > Presented by Brunet owner-pharmacists
- > Major partner: Telus
- Performance by the Orchestre du Septième Art and guest artists, featuring singer Martine St-Clair and violinist Roxane De Lafontaine

Estrie

- Presented by Quebecor
- With notary Isabelle Dumont as honorary president
- Featuring François Dompierre, composer, conductor, musician and host of Radio-Canada's Espace musique

Montreal

- > Presented by Sanofi
- With Jon Fairest, President and CEO of Sanofi Canada, as honorary president
- > Featuring cellist Stéphane Tétreault

Mauricie

- With Denis Gamache, F.Adm.A.CMC, General Manager Desjardins Business Centre – Trois-Rivières, as honorary president
- Featuring the performance of the VoxArt vocal ensemble and host Rémi-Pierre Paquin

Outaouais

- > Presented by Buckingham Kadri Dargham Chrysler
- > Featuring a musical performance by singer Ima



Community Initiatives

A Valuable Helping Hand

To continue to be present in support of those calling on its services, the Foundation relies heavily on dedicated men and women who organize grassroots initiatives in their communities. In 2012, close to 100 citizens hosted charity events in their hometowns, generating a total of more than \$347,000. The Foundation salutes their initiative and invites others to follow in their generous footsteps.

Here are a few examples of community initiatives organized in Quebec in 2012:

Montreal

Organized by André Chamberland, the 3rd annual dance evening, *Hier à aujourd'hui*, was held on November 10, 2012 at the Édouard Rivest recreation centre. It raised \$6,700 for the Quebec Cancer Foundation.

Quebec City

For a second year, the Cercle finance du Québec organized a ski day. Skier pour une bonne cause took place on February 3, 2012 at the Massif de Charlevoix, with Jean-Yves Germain, Copresident of Groupe Germain Hospitalité, as its honorary president. The activity generated \$16,800.

Estrie

On June 2, 2012, fans of horseback riding gathered at the *Écuries du Parc* in Saint-Joachim de Shefford to ride for life at the *Chevauchée pour la vie*. The event, organized by Ginette Messier with the support of Éric Galipeau, manager of *Écuries du Parc*, raised over \$12,000.

Outaouais

The Papillons de l'espoir, a team of men and women committed to the cancer cause, raised \$4,378 during a spaghetti dinner held on April 13, 2013, organized by the group's leader, Paulette L'Heureux, and its treasurer, Angèle Charette.

Mauricie

On October 25, 2012, some forty members of the business community participated in a wine tasting hosted by Tommy Robillard of Assurances Robillard et Associés in St-Félix-de-Valois. The event raised \$27,000. Mr. Robillard is also the chair of the Foundation's corporate committee in Lanaudière.





In 2012, exciting initiatives brought the Quebec Cancer Foundation greater public recognition. The Foundation and its unique mission were in the spotlight thanks to major achievements that included a new spokesperson, a hard-hitting advertising campaign and our role as host of an international congress.

ouveau porte-parole de la Fondation québecoise du cance

New Spokesperson

Singer Bruno Pelletier joined the Foundation in September 2012, a partnership that can best be described as an amazing fit. For Quebecers, Mr. Pelletier exemplifies qualities such as excellence, compassion, integrity and warmth, all values upheld by the Quebec Cancer Foundation. A public relations campaign was carried out to announce the great news. It was seen, read or heard on more than 10,000,000 occasions through media outlets in Quebec.

Television Ad Campaign

In December 2012, Quebecers tuning in to specialty channels of the Astral network, as well as Télé-Québec, Évasion and Explora, were treated to a touching ad with a surprise ending. Created by renowned advertising agency Ig2, the publicity featured a young woman and an older man visiting a facility offering different services. Only at the very end do viewers find out that the woman has cancer and the facility actually belongs to the Foundation. Bruno Pelletier's voice is then heard, calling on the public to make a donation. After the airing of the ad, visits to the Foundation Website and online gifts rose 42 percent.

World Cancer Congress

After six years of hard work, the Quebec Cancer Foundation and other co-hosts of the World Cancer Congress welcomed, in August 2012, international stakeholders involved in the fight against cancer. Some 3,000 participants shared their experience and vision on better managing the disease at the international level.

During this important gathering, the Foundation and Dr. Michel Gélinas, its cofounder and president of the Local Host Committee, attracted coverage in Quebec's main media outlets. Total coverage reached 20,000,000 references.

Persuasive Communication Tools

The Foundation Website, newsletter and Facebook page are constantly evolving and increasingly popular with our supporters and people with cancer.

In 2012, our Website, cancerquebec.com, received 69,314 hits, up 7 percent compared to 2011. The number of subscribers to our newsletter rose by 51 percent, for a total readership of 11,000. Our Facebook page gathered 1,067 new "likes" during the year. Follow in their footsteps and join the Foundation's online community: facebook.com/fqcancer!

Visibility Activities

To raise awareness about its services, the Foundation was present at some twenty shows, congresses and conferences organized in various regions of the province for health professionals or the general public.

Through the dynamic efforts of its five Regional Centres, its many fundraising activities and the dedication of its new spokesperson, the Foundation was mentioned nearly 500 times in articles, interviews or other reviews in both national and local media.



2012 Financial Report

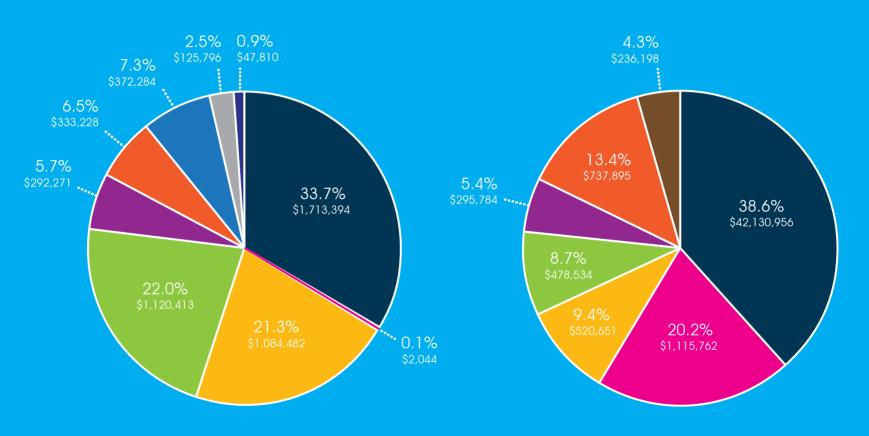
This information is derived from the Quebec Cancer Foundation 2012 financial statements audited by Raymond Chabot Grant Thornton, S.E.N.C.R.L.

Results for the year ended December 31, 2012

			2012	2011
	General	Capital		
	Fund	Fund	Total	Total
	\$	\$	\$	\$
Income				
Assets				
Donations and fundraising activities	3,950,434		3,950,434	4,515,932
Income from services	1,086,233		1,086,233	1,029,272
Net investment income	47,810		47,810	42,961
Amortization of deferred contributions related to tangible assets	,		•	
		88,491	88,491	88,494
	1,134,043	88,491	1,222,534	1,160,727
	5,084,477	88,491	5,172,968	5,676,659
Expenditures				
Expenditures on donations and				
fundraising activities	1,258,546		1,258,546	1,179,850
Service expenditures	3,261,755		3,261,755	3,286,077
Service development fees	519,327		519,327	470,524
Administrative fees	236,198		236,198	183,517
Amortization of tangible assets	,	207,045	207,045	207,603
Amortization of intangible assets		32,909	32,909	31,790
	4,017,280	239,954	4,257,234	4,179,511
	5,275,826	239,954	5,515,780	5,359,361
xcess (deficiency) of				
income over expenditures	(191,349)	(151,463)	(342,812)	317,298

Where the money comes from

Where the money goes



Total Amount : \$5,091,722

Individual donations
 Deferred contributions
 Lodges
 Fundraising activities
 In memoriam donations
 Foundations
 Other

The total revenues of \$5,091,722 for 2012 include a deferred contribution of \$2,044 which will be attributed to the revenues of the subsequent fiscal year.

Total Amount: \$5,515,780

- Lodging
- Education and awareness
- Fundraising campaigns
- Information

- Support
- Fundraising activities and development
- Administration

Our Donors

The Quebec Cancer Foundation would like to extend warm thanks to each and every one of its donors. Your valuable contribution helps ease some of the strain that cancer imposes on the lives of so many people. On their behalf, THANK YOU!

\$100,000 and over

Fondation québécoise de la massothérapie FQM Succession Digne Drouin

\$50,000 - \$99,999

Fondation J.A. Desève

\$25,000 - \$49,999

Brault & Bouthillier Itée Fondation Norman Fortier Lotomatique Sanofi-Aventis Succession Johanne Favreau Succession Annette Lapointe

Tommy Robillard UAP inc.

\$10,000 - \$24,999

Aliments Krispy Kernels inc. Gisèle Baril

Buckingham Chrysler Jeep Dodge

Conseil des Atikamekw de Manawan

Fiducie de Charité

Fondation Armand Martel

Fondation Céline & Jacques Lamarre

Métro Richelieu inc.

Québecor Media inc.

Succession Anita Beauséiour

Succession Laurette Besner

Succession Marcelle Gagnon Golmann

Succession Thérèse Giquère

Succession Moniaue Huot

Succession Eva Lauzière

Sûreté du Québec - district de l'Outgouais

Telus

\$5,000 - \$9,999

Assemblée Révérend Élie Dufresne 1011 - 4^e Degré Association nationale des retraités fédéraux

(Outaouais)

Pierre Audet-Lapointe

Banaue CIBC

Yves Bolduc

Caisse Desjardins de Hull-Aylmer

Caisse Designains de l'Administration et des Services publics

Centre financier aux entreprises Desigrdins de

Trois-Rivières

André Chamberland

Construction Chabitat (1991) inc.

Fédération des Caisses Desiardins du Québec

Fédération des producteurs de lait du Québec

Fondation des Amis de l'Enfance (Montréal) inc.

Fondation du Rotary de Charlesbourg

Fondation RBC

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What a Difference They Make

In 2012, close to 1,000 volunteers provided support to people living with cancer and their loved ones. In fact, they carried out more than 15,140 hours of volunteer work, equivalent to a whole eight years of full-time work!

The Quebec Cancer Foundation needs substantial resources to accomplish its mission throughout Quebec and relies on the support of its volunteers to reach its goals. All of them put their special skills and experience to use for the Foundation in a variety of important areas: administrative support, representation at shows and conventions, solicitation, participation in fundraising activities and direct support to people with cancer, to name just a few. The Foundation would like to thank its dedicated, generous volunteers, since their contribution makes it possible for us to continue offering high-quality services at minimal cost.

Congratulations to our 2012 Distinguished Volunteers!

- Carmelle Lemelin-Desjardins, Volunteer of the Year, Estrie
- Jeannine Groleau, Volunteer of the Year, Quebec City
- Andrée St-Jean, Volunteer of the Year, Outaouais and Provincial Volunteer
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"Volunteer work gives me personal satisfaction. I get to meet wonderful people and I feel like I am helping others. The residents I meet are role models for me; they are always smiling, optimistic and full of joy and hope. In exchange, I enjoy offering them companionship, support and information. And that's why I love being a volunteer for the Quebec Cancer Foundation!"

Andrée St-Jean, 2012 Provincial Volunteer



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